



October 9, 2021 | 11 a.m. – 6 p.m. | Historic Downtown Acworth 2021 SPONSORSHIP OPPORTUNITIES

Join us for the 17th annual Taste of Acworth in beautiful historic Acworth. The event takes place on Saturday from 11a.m. – 6p.m. on Main Street. Each year we have more than 25 local restaurants, a children's area, a local stage and more. The event benefits local schools and charities and we look forward to having you join us.

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement on festival flyers (20,000 distributed – Must have high res log by September 13, 2021)
- Company name listed in all press releases
- Logo on festival t-shirt (must have high res logo by September 13, 2021)
- Ten (10) festival t-shirts
- Twenty (20) Armbands for unlimited play on children's interactive activities

INVESTMENT: Starting at \$10,000 (ABA Members \$7,500)

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement on festival flyers (20,000 distributed – Must have high res log by September 13, 2021)
- Company name listed in all press releases
- Logo on festival t-shirt (must have high res logo by September 13, 2021)
- Six (6) festival t-shirts
- Ten (10) Armbands for unlimited play on children's interactive activities

INVESTMENT: Starting at \$5,000 (ABA Members \$3,500)

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

Silver Sponsor

- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (20,000 distributed – Must have high res log by September 13, 2021)
- Logo on festival t-shirt (must have high res logo by September 13, 2021)
- Four (4) festival t-shirts
- Five (5) Armbands for unlimited play on children's interactive activities

INVESTMENT: \$3,000 (ABA Members \$2,000)

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Listed on festival t-shirt (must have high res logo by September 13, 2021)
- Two (2) festival t-shirts

INVESTMENT: \$1,000 (ABA Members \$750)

Supporting Level (ABA Members Only)

- Listed on festival t-shirt (must have high res logo by September 13, 2021)
- Two (2) festival t-shirts

INVESTMENT: \$250

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October 9, 2021 | 11 a.m. – 6 p.m. | Historic Downtown Acworth 2021 Sponsorship Form

Title
\$10,000
(ABA Members \$7,500)

Presenting
\$5,000
(ABA Members \$3,500)

Silver
\$3,000
(ABA Members \$2,000)

Bronze
\$1,000
(ABA Members \$750)

Supporting
\$250
(ABA Members only)

If you are interested in participating in the 2021 Taste of Acworth, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____ **Title:** _____

City: _____ **State:** _____ **Zip:** _____

Office: _____ **Cell:** _____ **E-mail:** _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Acworth, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2021 Taste of Acworth, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: _____ **DATE:** _____

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3-digit security code on back (4 - digit front for AMEX): _____ Amt: _____

I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

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