



December 11 & 12, 2020 | Cumming Fairgrounds | Cumming, GA 2020 SPONSORSHIP OPPORTUNITIES

Join us as we celebrate 23 years of Christmas in Cumming which is located at the Cumming Fairgrounds in the Big Red Barn. We will have over 100 artisans, a Christmas Light show, hayrides and much more! Come join the 7,500 who attend annually!

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Company name listed in all press releases
- Logo placement on festival flyers (10,000 printed – Must have high res logo by November 7, 2020)

INVESTMENT: Starting at \$5,000

Gold Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Company name listed in all press releases
- Logo placement on festival flyers (10,000 printed – Must have high res logo by November 7, 2020)

INVESTMENT: Starting at \$3,000

Silver Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: Entertainment | Hot Chocolate | Kids Zone | Photos with Santa)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (10,000 printed – Must have high res logo by November 7, 2020)

INVESTMENT: \$2,000

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$750
