



Christmas in Cumming
Arts & Crafts Show

2017 Christmas in Cumming Arts & Craft Show
SPONSORSHIP LEVELS

December 8 (Friday) - 9 (Saturday), 2017
Event located in Big Red Barn on the
City of Cumming Fairgrounds

Presenting Sponsor - (Gold Level) - \$2,500.00 +

- Logo included in all print advertisement.
- Logo to appear on all flyer distribution. (Deadline for inclusion is November 21, 2017)
10,000 distributed through local Elementary Schools
5,000 distributed throughout the community
- Prime booth space in a high traffic area, size of space is flexible (inside table top display).
- Your company would be included in all press releases as a Presenting Sponsor.
- Exclusive sponsor for your industry

Silver Level/Asset Sponsor - \$1,500.00

Assets to Sponsor

(Free) Kids Zone (Free) Photos with Santa
Entertainment Stage (Free) Hot Chocolate and S'mores on Friday

- Credit for Asset Sponsorship on flyers and in ads.
- Name to appear on all flyers - at a smaller status (total 15,000; deadline for inclusion is November 21, 2017)
- Prime booth space in a high traffic area, inside 10 x 20 space.

Bronze Level - \$500.00

- Booth space will be provided with 8' table top display & chair in high traffic area.



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Management Services, Inc.

P.O. Box 777 Kennesaw, GA 30156
Phone: 770.423.1330 Fax: 770.293.0047
E-mail: (todmiller@jrmmanagement.com)



Christmas in Cumming
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Christmas in Cumming Dec. 8 (Friday) & 9 (Saturday) Sponsorship Form

Presenting
\$2,500 +

Silver
\$1,500

Bronze
\$500

Supporting
\$100

If you are interested in participating in the 2017 Christmas in Cumming, please fill-out this form **completely** and mail it to us with your payment. **Please make check payable to: JRM Management Services, Inc.** Any sponsor above **Silver Level** may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____

City _____ **State** _____ **Zip** _____

Office: _____ **Cell:** _____ **E-mail:** _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is

Circle one:	VISA	MASTERCARD	AMEX
Credit Card Number:	_____		Billing Zip: _____
Exp Date:	_____	3-digit security code on back (4 - digit front for AMEX): _____	Amt: _____
I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.			
Cardholder's Signature:	_____		Date: _____

accepted. If you are **not** accepted, you will **not** be charged and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I herby agree to indemnify and hold harmless the City of Cumming, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2017 Christmas in Cumming, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

SIGNATURE: _____ **DATE** _____

*JRM Management Services, Inc. – P.O. Box 777 – Kennesaw, GA 30156
Phone: 770-423-1330 ~ Fax: 770-293-0047*