Experience the largest and tastiest event in Cobb County!

SUNDAY, APRIL 25, 2027

Taste of Marietta

Presented By:



11am - 7pm - Food sampling and family entertainment

Exclusive Sponsorship Opportunities

32 Years of Great Taste!

Visit Marietta Georgia

Approximately 50,000 people attend!

For more information about sponsorship opportunities, please contact:
JRM Management Services, Inc.
Bill Watson, billwatson@jrmmanagement.com, 770-423-1330
WWW.TASTEOFMARIETTA.COM

Event Overview

Taste of Marietta is Cobb County's largest and longest running food festival (31st year in 2026), anda sure bet to deliver a strong return on your investment. Approximately 50,000 local residents flock to the historic Marietta Square to enjoy delectable bites from over 50 area restaurants and caterers and a wide range of family entertainment options. Proceeds from the event benefit Marietta Visitors Bureau, a non-profit organization that promotes the culture and heritage of the community.

Taste of Marietta is free to all and individual tastes range from $2.00 to $10.00 each, depending on the restaurant, menu item, and size of the taste.

We work to create true value for our sponsors and vendors, in addition to our sponsorship packages you can customize on-site activation options to meet your budget and marketing objectives. Are you "hungry" to…

- promote your brand, company, product, or service to over fifty thousand patrons?
- sample or coupon to local consumers?
- increase community awareness?
- collect customer leads?
- engage with your target audience?

Taste of Marietta sets the table for sponsorship success in 2026!









Sponsor Benefit Packages

The Taste of Marietta welcomes non-food vendors and sponsors! We strive to deliver a quality experience to everyone interested in participating. We can customize to fit your specific objectives!

SOLD

Presenting Sponsor - $20,000 investment

- Taste of Marietta presented by "YOUR COMPANY listed here". Every time the event is mentioned, you'll be mentioned too!
- Co-branded logo produced with Taste of Marietta logo and your company logo
- Category exclusivity and first right of refusal for 2028 festival
- On-site activation space size flexible in high-traffic area (includes tent(s), and four lines of standard power)
- Six (6) six-foot tables and twelve chairs
- Naming rights of one event asset
- Up to six (6) live mentions from entertainment stage/MC
- Opportunity to have brand ambassadors roam the event area to sample/coupon
- Sponsor name inclusion in all event press releases
- Sponsor mention in all contracted radio promotion
- Sponsor logo inclusion:
  - All contracted television promotion
  - Digital billboard on Cobb Parkway for one month
  - Event collateral including posters (300) and bandstand banner
  - All contracted print promotion
  - Sponsor page at www.tasteofmarietta.com
  - Taste of Marietta map and guide distributed to attendees
- A minimum of six (6) social media mentions. Sponsor to provide approved verbiage, talk points and supporting images no later than March 2, 2027.
- Opportunity to feature company materials at event hospitality booth
- Opportunity to place up to six (6) banners and/or branded signage at event (size to be agreed upon).
- 20 tickets for Publix VIP Lounge at Boxwood Social Club (must be 21 years or older)







Grand Buffet Sponsor - $15,000 investment

- Category exclusivity and first right of refusal for 2028 festival
- On-site activation up to 20' x 20' or equivalent square footage in high-traffic area (includes tents, if requested, and two lines of standard power)
- Four (4) six-foot tables and eight chairs
- Naming rights of one event asset
- Up to four (4) live mentions from entertainment stage/MC
- Opportunity to sample/coupon at booth location
- Sponsor name inclusion in all event press releases
- Sponsor mention in select contracted radio promotion
- One website banner ad on festival website
- Sponsor logo inclusion:
  - Select contracted television promotion
  - Digital billboard on Cobb Parkway for one month
  - Event collateral including posters (300) and bandstand banner
  - All contracted print promotion
  - Sponsor page at www.tasteofmarietta.com
  - Taste of Marietta map and guide distributed to attendees
- A minimum of four (4) social media mentions. Sponsor to provide approved verbiage, talk points and supporting images no later than March 2, 2027.
- Opportunity to place up to four (4) banners and/or branded signage at event (size to be agreed upon).
- 16 tickets for Publix VIP Lounge at Boxwood Social Club (must be 21 years or older)







"We look so forward to partnering with this hometown community event each year! Given its longevity, growth in attendance, and media attention, we are assured that our participation yields far more exposure and goodwill for our investment than most anything else we sponsor at this level. We are proud to be a part of the "power"ful, mouth "water"ing Taste of Marietta!

Marietta Power Water

Heidi Dasinger
Marietta Power & Water

Chic Cuisine Sponsor - $7,500 investment

- On-site activation up to 10' x 20' or equivalent square footage in high-traffic area (includes tent(s), if requested, and two lines of standard power)
- Naming rights of one event asset
  1. **Kid's Alley** – capture the eyes and hearts of children and their parents in this interactive and ever-popular area!
  2. **Chef Spotlight Stage** – the Chef Spotlight Stage is an interactive hub of chefs, demonstrations, and deliciousness! Sponsor stage branding benefits too!
  3. **Stages/Concerts** – live entertainment on two stages provide a unique opportunity for your company to maximize exposure!
  4. **Beer Gardens** – two active areas for beer sales and your brand can be featured!
  5. **Bench Sponsor** – customize a mini-billboard 1' x 6' on festival benches – 2 per bench up to 10 benches – 20 fully custom mini billboards
- Two (2) six-foot tables and four chairs
- Up to two (2) live mentions from entertainment stage/MC
- Sponsor name inclusion in all event press releases
- Sponsor logo on all event collateral including posters (300) and bandstand banner
- Sponsor logo on all contracted print promotion
- Sponsor logo and link on sponsor page at www.tasteofmarietta.com
- Sponsor logo on Taste of Marietta map and guide distributed to attendees
- A minimum of two (2) social media mentions. Sponsor to provide approved verbiage, talk points and supporting images no later than March 2, 2027.
- Opportunity to place up to two (2) banners and/or branded signage at event (size to be agreed upon).
- 8 tickets for Publix VIP Lounge at Boxwood Social Club (must be 21 years or older)







Gourmet Sponsor - $5,000 investment

- On-site activation up to 10' x 20' or equivalent square footage in high-traffic area (includes tent(s) and one line of standard power)
- One (1) six-foot table and two chairs
- Opportunity to sample product (sample size limited to 4oz)
- Sponsor logo on all event collateral including posters (300) and bandstand banner
- Sponsor logo on all contracted print promotion
- Sponsor logo and link on sponsor page at www.tasteofmarietta.com
- Sponsor logo on Taste of Marietta map and guide distributed to attendees
- One (1) social media mention. Sponsor to provide approved verbiage, talk points and supporting images no later than March 2, 2027.
- 6 tickets for Publix VIP Lounge at Boxwood Social Club (must be 21 years or older)

Grill Master Sponsor - $3,000 investment

- On-site activation up to 10' x 10' or equivalent square footage in high-traffic area (includes one-tent, if requested)
- One (1) six-foot table and two chairs
- Sponsor logo on event posters (300)
- Sponsor logo on select contracted print promotion
- Sponsor logo and link on sponsor page at www.tasteofmarietta.com
- One (1) social media mention
- Opportunity for one of these great assets!
- 4 tickets for Publix VIP Lounge at Boxwood Social Club (must be 21 years or older)

    - **Official T-Shirt** – your logo, featured on the 2027 t-shirt worn by volunteers, distributed to sponsors,and sold to festival attendees
    - **Swag Bag** – your logo and the Taste of Marietta logo will be featured side-by-side on bags distributed from the hospitality booth and carried all throughout the event (1,000 bags printed)
    - **Event Map** – your logo displayed on map cover and a display advertisement included (1,000 printed)







Appetizer (community vendor) - $1,500 investment

- One 10' x 10' booth includes tent, tables and chairs with banner above tent.
- One (1) six-foot table and two chairs
- Opportunity to promote your company, product, or service from your booth space.

For more information about sponsorship opportunities, please contact:

JRM Management Services, Inc.

Bill Watson, billwatson@jrmmanagement.com, 770-423-1330

Taste of Marietta

Presented By:

Taste of Marietta
Sunday
April 25, 2027
Sponsorship Application

SOLD ☐	☐	☐	☐	☐	☐
Presenting Sponsor	Grand Buffet $15,000	Chic Cuisine $7,500	Gourmet Sponsor $5,000	Grill Master $3,000	Appetizer Sponsor $1,500

If you are interested in participating in the 2027 Taste of Marietta, please fill-out this form **completely** and mail it to us with your payment. **Any sponsor level above ($3,000) will require a separate detailed signed agreement.**

Company Name: _____

Company Address: _____

City _____ State _____ Zip _____

Contact Person: _____

Office:_____ Cell: _____

E-mail: _____

List Product / Promotion (anything not listed may not be permitted)_____

_____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3-digit security code on back (4 - digit front for AMEX): _____ Amt: _____

I _____(print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you **not** accepted, you will **not** be charged and your application will be returned. **No refunds will be given for cancellation of the event to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agr abide by all exhibit rules and regulations, which are part of this contract. I herby agree to indemnify and hold harmless the City of Mar Marietta Visitors Bureau, JRM Management, all organizations and persons sponsoring, managing or in any other way participating i 2027 Taste of Marietta, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the fes

APPLICATION MUST BE SIGNED.

SIGNATURE: _____ **DATE** _____

ATTN: BILL WATSON | billwatson@jrmmanagement.com
JRM Management Services, Inc. – P.O. Box 777 – Kennesaw, GA 30156
Phone: 770-423-1330 ~ Fax: 770-293-0047