

Saturday, July 3rd, 2027 | Marietta Square | Marietta, GA
2027 SPONSORSHIP OPPORTUNITIES

Everyone loves a parade and Marietta knows how to host one! Since 1986 people have lined Roswell Street to celebrate our Nation's birthday during the Marietta Freedom Parade. The parade starts the daylong event, Fourth in the Park, which includes children's activating, entertainment all day long, food concessions, artisans and ends with a spectacular Fireworks! Join the more than 80,000 people who come out for this celebration each year!

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Mentions throughout the parade
- Logo on Main Stage banner
- Logo on festival T-shirts
- Logo placement on festival flyers (20,000 printed – high res logo due no later than June 1, 2027)
- Inclusion in main stage announcements between entertainment acts (up to two (2) mentions)
- Two (2) 8-top tables in front of Main Stage Entertainment
- Fifteen (15) lunch tickets

INVESTMENT: Starting at $20,000

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

Stage/Concert Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Mentions throughout the parade
- Logo on Main Stage banner
- Logo on festival T-shirts
- Logo placement on festival flyers (20,000 printed – high res logo due no later than June 1, 2027)
- One (1) inclusion in main stage announcements between entertainment acts
- Two (2) 8-top tables in front of Main Stage Entertainment
- Fifteen (15) lunch tickets

INVESTMENT: $7,500

Kids Alley Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Mentions throughout the parade
- Mentions from Main Stage in between entertainment acts
- Logo on Kids Alley banner
- Logo on festival T-shirts
- Logo placement on festival flyers (20,000 printed – high res logo due no later than June 1, 2027)
- Twenty (20) unlimited Kids Activities wristbands
- Two (2) 8-top tables in front of Main Stage Entertainment
- Fifteen (15) lunch tickets

INVESTMENT: $5,000

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Silver Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Mentions throughout the parade
- Logo on Main Stage banner
- Logo on festival T-shirt (hi-res logo due no later than June 1, 2027)
- One (1) 8-top tables in front of Main Stage Entertainment
- Ten (10) lunch tickets

INVESTMENT: $2,500

Bronze Sponsor

- On-site display space (10'x10' and tent, table and chairs included)

INVESTMENT: $1,000 (+$35 Convenience Fee if paid with Credit Card)

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Presented by:

Saturday, July 3rd, 2027 | Marietta Square | Marietta, GA
2027 Sponsorship Form

Presenting $20,000	Stage/Concert $7,500	Kids Alley $5,000	Silver $2,500	Bronze $1,000
☐	☐	☐	☐	☐

If you are interested in participating in the 2027 City of Marietta July 4th, please fill out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____ **Title:** _____

City _____ **State** ____ **Zip**_____

Office:_____ **Cell:** _____**E-mail:** _____

List Product / Promotion (anything not listed may not be permitted)_____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.
Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Marietta, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2027 City of Marietta July 4th, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: _____**DATE** _____

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3-digit security code on back (4 - digit front for AMEX): _____ Amount (Bronze +$35): _____

I _____(print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

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