4TH OF JULY CELEBRATION

ROTARY CLUB OF ETOWAH ★ AT DELLINGER PARK

Presented by:

Sunday, July 4th, 2027 | Dellinger Park | Cartersville, GA
2027 SPONSORSHIP OPPORTUNITIES

Cartersville annual Fourth of July celebrations include a parade (July 4th - downtown), concert and FIREWORKS at Dellinger Park – Sunday – July 4th. 4:00 - 10:00pm. Each year over 15,000 attendees join in on the fun, take in local artisans, food, kids' activities & so much more.

Presenting Sponsor **SOLD**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Mentions in all contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions throughout the parade
- Logo on Main Stage banner
- Inclusions in Main Stage announcements between entertainment acts
- Two (2) 10-top tables in front of Main Stage Entertainment

INVESTMENT: Starting at $10,000

Concert/Stage Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Mentions in select contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions throughout the parade
- Logo on Main Stage banner
- Inclusions in Main Stage announcements between entertainment acts
- Two (2) 10-top tables in front of Main Stage Entertainment

INVESTMENT: $5,000

Fireworks Sponsor SOLD

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Mentions in select contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions throughout the parade
- Logo on Main Stage banner
- Inclusions in Main Stage announcements between entertainment acts
- Two (2) 10-top tables in front of Main Stage Entertainment

INVESTMENT: $5,000

Kids Alley Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Mentions throughout the parade
- Logo on Kids Alley signage

INVESTMENT: $2,500

Silver Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade

INVESTMENT: $2,500

Bronze Sponsor

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: $750 (+$25 Convenience Fee if paid with Credit Card)

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

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Presented by:

Sunday, July 4th, 2027 | Dellinger Park | Cartersville, GA
2027 Sponsorship Form

Presenting $10,000	Concert/Stage $5,000	Fireworks $5,000	Kids Alley $2,500	Silver $2,500	Bronze $750
SOLD		SOLD			

If you are interested in participating in the 2027 City of Cartersville July 4th, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____ **Title:** _____

City _____ **State** ___ **Zip** _____

Office: _____ **Cell:** _____ **E-mail:** _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill out the Credit Card Authorization (CCA) information below.
Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Cartersville, Rotary Club of Etowah, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2027 City of Cartersville July 4th, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

SIGNATURE: _____ **DATE** _____

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3-digit security code on back (4 - digit front for AMEX): _____ Amount (Bronze +$25): _____

I _____(print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

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