September 4-6, 2027 | Glover Park | Marietta Square
2027 SPONSORSHIP OPPORTUNITIES

Join us for the 40th Annual Art in the Park which is a Labor Day weekend tradition! The three-day juried fine art festival takes place in downtown Marietta and draws over 45,000 attendees. It is the only fine art festival in Cobb County and draws artists from all over the country. Each year, according to Cobb Travel & Tourism, Art in the Park has a $4.8 million impact on the county! Join us for an artist market, Children's Art Alley, Chalk Spot and much more.

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' or 10' x 40')
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Company name listed in all press releases (time sensitivity)
- Logo placement on Festival Guide and posters (high-res logo due by July 9, 2027)
- Logo on bandstand banner for 3-day event (high-res logo due by July 9, 2027)
- Logo and hyperlink on festival website www.artparkmarietta.com

INVESTMENT: Beginning at $15,000

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30')
- Naming rights to one (1) event asset (asset opportunities: Acoustics in the Gazebo | Benches | Children's Art Alley | Chalk Spot
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Company name listed in all press releases (time sensitive)
- Logo placement on Festival Guide and posters (high res logo due by July 9, 2027)
- Logo on bandstand banner for 3-day event (high-res logo due by July 9, 2027)
- Logo and hyperlink on festival website www.artparkmarietta.com

INVESTMENT: Starting at $10,000

Gold Sponsor

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20')
- Naming rights to one (1) event asset:

Asset opportunities: Acoustics in the Gazebo | Benches | Children's Art Alley | Chalk Spot

- Opportunity to sample product (sample size limited to 4oz)

- Logo placement in select contracted print promotion
- Company name listed in all press releases (time sensitive)
- Logo placement on Festival Guide and posters (high-res logo due by July 9, 2027)
- Logo on bandstand banner for 3-day event (high-res logo due by July 9, 2027)
- Logo and hyperlink on festival website www.artparkmarietta.com

INVESTMENT: $7,500

Silver Level

- On-site display space (up to 10'x10')
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on Festival Guide and posters (high-res logo due by July 9, 2027)
- Logo on bandstand banner for 3-day event (high-res logo due by July 9, 2027)
- Logo and hyperlink on festival website www.artparkmarietta.com

INVESTMENT: $5,000

Bronze (1) Level

- On-site display space (up to 10'x10')

INVESTMENT: $2,750

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2027 Sponsorship Form

Presenting	Title	Gold	Silver	Bronze 1	Bronze 2(limit)	Special
$15,000	$10,000	$7,500	$5,000	$2,750	$1,000	$500
☐	☐	☐	☐	☐	☐	☐

If you are interested in participating in the 2027 Art in the Park (Marietta), please fill out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____ **Title:** _____

City _____ **State** ___ **Zip**_____

Office:_____ **Cell:** _____**E-mail:** _____

List Product / Promotion (anything not listed may not be permitted)_____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.

Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned**. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details set forth and agree to abide by all exhibit rules and regulations which are part of this contract. I hereby agree to indemnify and hold harmless the City of Marietta, Creative Event Specialists, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2027 Art in the Park (Marietta), from any loss, claim, penalty, or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED**.

SIGNATURE: _____ **DATE** _____

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3 or 4-digit security code: _____ Amount (Bronze 2 +$30/Specialty +$20): _____

I _____(print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047