

November 6, 2027 | 11am – 6pm | Downtown Kennesaw
2027 SPONSORSHIP OPPORTUNITIES

Downtown Kennesaw will host all of your favorite restaurants for a day of food and fun. There will be over 30 restaurants, children's activities, a beer garden, live music, and more. We will have entertainment all day! Come join more than 20,000 of your closest friends.

Title Sponsor - SOLD

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: Culinary Competition | Entertainment Stage | Food Court | Ground Act(s) | Kids Zone)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement on festival flyers (15,000 printed – Must have high res logo by October 1, 2027)

INVESTMENT: Starting at $5,000

Gold Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: Culinary Competition | Entertainment Stage | Food Court | Ground Act(s) | Kids Zone)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement on festival flyers (15,000 printed – Must have high res logo by October 1, 2027)

INVESTMENT: $3,500

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

Silver Level

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement on festival flyers (15,000 printed – Must have high res logo by October 1, 2027)

INVESTMENT: $2,000

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: $750 (+$25 Convenience Fee if paid with Credit Card)

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Taste of Kennesaw | November 6, 2027 | 11am – 6pm | Downtown Kennesaw
2027 Sponsorship Form

Presenting $7,500	Gold $3,500	Silver $2,000	Bronze $750
☐	☐	☐	☐

If you are interested in participating in the 2027 Taste of Kennesaw, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____ **Title:** _____

City _____ **State** _____ **Zip** _____

Office: _____ **Cell:** _____ **E-mail:** _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.

Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, You will not be charged, and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Kennesaw, JRM Management, Kennesaw Business Association, all organizations, and persons sponsoring, managing or in any other way participating in the 2027 Taste of Kennesaw, from any loss, claim, penalty, or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: _____ **DATE** _____

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Expiration Date: _____ 3 or 4 digit Security code: _____ Amount (Bronze +$25): _____

I _____(print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

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