October 16, 2027|11am – 6pm | Historic Downtown Acworth
2027 SPONSORSHIP OPPORTUNITIES

Join us for the 23rd annual Taste of Acworth in beautiful historic downtown Acworth. The event takes place on Saturday, October 16th from 11am – 6pm on Main Street. Each year we have more than 25 local restaurants, a children's area, local stage and more. The event benefits local schools and charities.

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement on festival flyers (Must have high-res logo by Sept. 12, 2027)
- Company name listed in all press releases
- Logo on festival t-shirt (must have high-res logo by September 12, 2027)
- Ten (10) festival t-shirts
- Twenty (20) Armbands for unlimited play on children's interactive activities

INVESTMENT: Starting at $10,000

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement on festival flyers (Must have high-res log by Sept. 12, 2027)
- Company name listed in all press releases
- Logo on festival t-shirt (must have high-res logo by September 12, 2027)
- Six (6) festival t-shirts
- Ten (10) Armbands for unlimited play on children's interactive activities

INVESTMENT: Starting at $5,000

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

Silver Sponsor

- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (Must have high-res logo by Sept. 12, 2027)
- Logo on festival t-shirt (must have high-res logo by September 12, 2027)
- Four (4) festival t-shirts
- Five (5) Armbands for unlimited play on children's interactive activities

INVESTMENT: $3,000 (ABA Members $2,500)

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Listed on festival t-shirt (must have high-res logo by September 12, 2027)
- Two (2) festival t-shirts

INVESTMENT: $1,000 (+$35 Convenience Fee if paid with Credit Card)
ABA Members $750 (+$25 Convenience Fee if paid with Credit Card)

Supporting Level (ABA Members Only)

- Listed on festival t-shirt (must have high-res logo by September 12, 2027)
- Two (2) festival t-shirts

INVESTMENT: $250 (+$10 Convenience Fee if paid with Credit Card)

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2027 Sponsorship Form

Title	Presenting	Silver	Bronze	Supporting
$10,000	$5,000	$3,000 (ABA Members $2,500)	$1,000 (ABA Members $750)	$250 (ABA Members only)
☐	☐	☐	☐	☐

If you are interested in participating in the 2027 Taste of Acworth, please fill out this form completely and mail it with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Silver Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____ **Title:** _____

City _____ **State** _____ **Zip**_____

Office:_____ **Cell:** _____ **E-mail:** _____

List Product / Promotion (anything not listed may not be permitted)_____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.
Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Acworth, Acworth Business Association, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2027 Taste of Acworth, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: _____ **DATE** _____

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3- or 4-digit Security Code: _____ Amount (Bronze +$35/$25/Supporting +$10): _____

I _____(print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

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