



We are pleased to invite you to participate in the 30th Annual Taste of Marietta, scheduled for Sunday, April 27, 2025, from 11:00 a.m. to 7:00 p.m. This popular event, a cherished tradition in our community, is designed to promote and showcase the diverse culinary offerings of Marietta and Cobb County. The festival will take place across all four sides of the Square and has consistently drawn enthusiastic attendance. Enclosed you will find an application to reserve your space at this exciting event. Due to high demand, we will implement a selection process for participating restaurants this year. Please note that not all applicants will be selected. To enhance the experience for eventgoers, we will limit participation from businesses without a physical storefront. We look forward to the possibility of your involvement in this celebrated community event.

The Registration fee includes:

- 10'x10' tented space
- 1 8-foot table & 2 chairs
- Health Department Permit (The inspection now costs \$60)
- Inclusion in festival advertising
- Banner with restaurant name on it

Each Restaurant is required to give a \$500 deposit check made out to JRM Management. The deposit check will be returned to you as long as the rules and regulations are followed, and your area is clean upon check out.

Please note: Due to health department requirements, all completed forms must be submitted by March 28, 2025. Please turn in your application ASAP, there is limited space.

We hope to see you at the 30th Annual Taste of Marietta!

Casey Miller

Restaurant Vendor Information

Office: 770-423-1330

Casey@jrmmanagement.com



Festival Rules and Regulations

The Taste of Marietta festival must comply with the requirements of the City of Marietta Parks & Recreation Department, Marietta Fire Department, Marietta Police Department, and Cobb County Public Health. Please read these rules and regulations of the festival, sign the last page, and return it with the application, deposit check, and registration fee. Failure to comply with these rules and regulations will result in forfeiture of the \$500 deposit. The festival will provide ample site management to check vendor setup to avoid possible problems before the festival begins.

We look forward to a safe and successful Taste of Marietta!

Casey Miller

Restaurant Vendor Information, On site Coordination

Festival hours are 11:00 a.m. - 7:00 p.m.; setup time is 6:00 a.m. - 9:00 a.m. Vendors will receive a site layout and tiered check-in time prior to the festival.

"Tastes" should range from \$2.00 to \$10.00, as these are the festival's advertised prices. Tastes should be a small portion of food, not full servings. We have had complaints from festival-goers saying that the restaurants are all serving large portions for the highest price, and therefore they are unable to eat from all the vendors they would like. Please consider serving smaller portions for less money. Everyone - including you - will benefit.

Do not play music of any kind in your booth during the festival. Taste of Marietta coordinates live entertainment throughout the day.

Restaurant booth sites will be dependent upon the logistical requirements such as electricity, alternating food types, and placement of open grills. Every effort will be made to accommodate special requests, but there will be no guarantees of site placement.

Electricity is NOT included in your registration. You may purchase outlets, but there is a limit to help ensure the safety of everyone at the event. Please see the separate note about electricity in this packet for more information.

The City of Marietta requires the area around each tent site to be cleaned prior to the restaurant leaving the site, including the concrete/sidewalks around the tent. Failure to check out with festival site management will result in forfeiting the \$500 deposit. Each street will have a site check-out coordinator who will be responsible for checking you out. You must sign out and initial before leaving the site. Please do not start breaking down your site until 7:00 p.m.

Do not pour grease onto the street, grass, or in drains. You will be responsible for removing your own grease at the end of the festival. Please make arrangements to do so safely.

To avoid damaging the sidewalks and park area, tar paper (roofing paper) is now REQUIRED. Tar paper can be found at any hardware store and will allow easier clean-up for you. Site management will check all vendors' setups prior to the festival. If setting up on the brick sidewalks, sidewalks must be completely covered to avoid staining or breaking the bricks. Failure to comply will result in forfeiting the \$500 deposit.

The City of Marietta Fire Department requires all open grills to be outside the tent. You will have at least 10 feet between your tent and the curb behind you to put your equipment. All smokers and open flame grills must be surrounded by a barricade. As a result, you will be charged per linear footage. Each barricade fencing is 4 ft high and 6 ft wide and costs \$35 per section.

Tents using warming and cooking devices must follow these guidelines:

- a. Warming devices must be placed on a non-combustible surface if placed on a tabletop. Examples of warming devices include but are not limited to Sterno warming fuel cans, electric skillet, and hot plates.
- b. Cooking devices such as grills (solid fuel or propane) or gas stoves must be 10 ft from the rear of the tent and require a 10 lb. ABC extinguisher.
- c. Fryers, electric or gas, must be 5 ft from the rear of the tent and require a 10 lb. ABC extinguisher and a Class K extinguisher.

Consuming alcohol as a vendor is prohibited. If caught violating this policy, you will be asked to leave and may be asked to forfeit your \$500 deposit.

The following are requirements from Cobb County Public Health:

All restaurants must complete and return a temporary health permit application prior to the festival. THESE WILL BE PROVIDED TO ALL RESTAURANTS and must be submitted to Casey with application materials.

All BBQ grills must have a cover. Quick-cooking grills are not required to have a cover; however, food must be cooked, put on a plate, and taken inside the tent for preparation.

The grill must be at least 13 feet from the public.

Outdoor cooking that utilizes open flame or exposed flame shall not be performed within 10 feet from a tent or canopy. The City of Marietta Fire Department requires you to have a fire extinguisher at your tent (You must provide your own—it is NOT provided by the Fire Department or Visit Marietta.) A basic service record tag identifying the company as being licensed by the Office of the State Fire Marshal is required to be attached to all portable fire extinguishers or any fire suppression system.

Beer, wine, soft drinks, and bottled water will be sold at concessionaire tents. Restaurant vendors may NOT sell beer, wine, or soft drinks. Water may only be sold if approved in advance and purchased from the water sponsor. The water may not be sold at a rate different from that set by the concessionaire. Vendors may sell other beverages such as iced tea and fruit punch. NO hard liquor of any kind is allowed.

All food items and beverages must be approved by Visit Marietta prior to the festival. Please fill out the menu board form. No sales after the 7 p.m. close time. If you are selling food after 7 p.m. you will forfeit your deposit.

Overhead booth decorations reaching higher than the banner area are prohibited.

NO trailers for food service are permitted. There will be a Food Truck Alley at the festival, but there is a separate application to complete.

Restaurants must provide their own extension cords and cleaning supplies. Please bring an extension cord cover. Do not tape over the cords.

You will have access to water onsite the day of the festival, but you must provide your own hose.

A note about electricity...

Very important! Please read thoroughly. If you do not understand, ask questions!

The City of Marietta is happy to be able to provide electricity for the Taste of Marietta. However, because of limitations and to ensure the safety of the festival, the following regulations will be strictly enforced this year. You MUST make sure your equipment follows these requirements in advance because there will be no exceptions made the day of the festival.

Please note the following:

All power is ground fault protected and will not be bypassed.

Each duplex outlet (\$50 per duplex, 2 duplex outlets max) is on a 20 amp circuit. That means if you have 2 duplex outlets, you have a total of two 20 amp circuits, which will allow you to plug in 4 cords.

Each duplex outlet can have a MAX of 20 amps. That means two cords plugged into one duplex outlet cannot draw more than 20 amps combined.

One heavy duty 20 amp is preferred.

If you fail to check your equipment in advance and it pulls more than 20 amps or continues to trip the circuit, you will not be able to use it at the festival! We are not responsible for power strip failures.

If you bring a power strip, the items plugged into the strip cannot exceed 20 amps combined.

The Fire Marshal's Office requires that all extension cords be a minimum of 10 gauge. Nothing smaller than 10 gauge will be allowed. Please make sure you bring extension cord(s) with ample length to connect to your tent; we recommend one 100 ft. extension cord or two 50 ft. cords.

No generators are allowed.

Cords across any walking area must be secured to the ground and not pose a trip hazard to patrons or tent operators. Tape will not be permitted. Cord coverings with wheelchair access will be required in public access areas of the event.

Please understand we are enforcing these rules to ensure the safety of our food vendors and festival attendees. We thank you for your cooperation!



Sunday, April 27, 2025

Please make a copy of this signature page to keep for your records

Please note that you and your staff working the event are responsible for knowing and following these rules and regulations. Failure to comply with these rules will result in forfeiture of your \$500 deposit.

For questions about the event, go to www.tasteofmarietta.com

I have read and agree to comply with the attached rules and regulations.

Restaurant/Company: _____

Print Name: _____

Signature: _____ Date: _____

Please send this signed page back with your application, deposit check, and registration fee.

JRM Management

ATTN: Casey Miller

PO Box 777

Kennesaw, GA 30156

770-423-1330

Casey@jrmmanagement.com

2025 Vendor Application

30th Annual Taste of Marietta – April 27, 2025

Please Print

Restaurant Name: _____

Contact Name(s): _____ Position: _____

Restaurant Address: _____

City: _____ Zip: _____

Phone: _____ Email Address: _____

Website: _____

Vendor Space: Includes (1) 10’x10’ tented space, (1) 8’ table, (2) chairs, health permit inspection fee, banner above booth	\$600 each x ___ = _____
Vendor Space (Marietta Square Store Front): Includes (1) 10’x10’ tented space, (1) 8’ table, (2) chairs, health permit inspection fee, banner above booth	\$350 each x ___ = _____
Vendor Space (Food Truck): Trailer or food truck Please note size of truck/space needed - _____’ x _____’	\$600 each
20 AMP outlet – two outlets max *Please note electricity is NOT included in your registration* No generators are allowed/please read separate notes regarding electricity	\$50 each x ___ = ___ 2 outlets max per space
Extra tables (8 ft. tables)	\$15 each x ___ = ___
Extra Chairs	\$4 each x ___ = ___
T-shirts – Please indicate sizes	\$10 each x ___ = ___
Total Amount enclosed: (3.5% convenience fee added with card)	\$

Your \$500 required deposit check is kept on file and only cashed if you fail to follow the attached rules and regulations.

Return all Application materials to:

JRM Management – ATTN: Casey Miller

Make all checks payable to

JRM Management

PO Box 777 Kennesaw, GA 30156

No applications accepted after Friday, March 28, 2025

Casey Miller 770-423-1330 – Casey@jrmmanagement.com

30th Annual Taste of Marietta

Sunday, April 27, 2025

Please complete this form and the enclosed Temporary Food Service Permit and return it to JRM Management by Friday, March 28, 2025. You can scan and email the completed forms to casey@jrmmanagement.com or mail to PO Box 777, Kennesaw, GA 30156

Please Note: It is essential to serve a taste or sample of food rather than a full meal or serving. By offering smaller portions at a lower price point, festivalgoers will have the opportunity to try a variety of offerings and visit more restaurant booths. This approach benefits everyone involved, leading to greater overall success for all vendors.

This year, menu boards will be blank and will allow you to write directly on it what you will be serving. This allows more flexibility to adjust your menu prices, so be sure to bring an 8.5 x 11 printed menu or marker to write with.

Menu Item	Price (\$2.00 - \$10.00) Strictly Enforced

How should your restaurant name appear on the booth banner?

What equipment will you be bringing to Taste of Marietta? (Grills, smokers, fryers, warmers, etc.) Please be as specific as possible. Please read enclosed information on electricity requirements and smokers/open flame grill regulations.

All paperwork is due by March 28, 2025

Thank you for being part of Taste of Marietta! You will receive the site layout a few days before the event along with event day details. Please call Casey Miller (770-423-1330) with questions. See you April 27th! Please scan and email forms to casey@jrmmanagement.com or you can mail them to PO Box 777 Kennesaw, GA 30156



Food Judging and 2025 Awards of Distinction

All Taste of Marietta restaurants are eligible for the following “Awards of Distinction.” Our hosts will announce the winners on stage at 3:00 p.m. and then Visit Marietta will bring the awards to winners later that day.

Restaurants will be assigned a time to bring their samples to the 2nd floor of the Earl Smith Strand Theatre. Therefore, you must indicate in advance (by returning the following form) if you are interested in participating in the food awards. Everyone can participate, but it is not required.

Each participant will be able to enter up to 2 dishes and they may not be in the same category. Your entry dish must be something you are serving at the festival! The categories are listed below. In addition, each entry will automatically be entered into the running for the “Tastiest Taste” award, which is presented to the overall best food dish by the judges.

The following are the awards and categories that will be assigned:

The Big Chicken

Serves a landmark chicken dish

Best Seafood Dish

A delicious seafood dish that rivals them all

Most Unique

Probably not found in your everyday kitchen

Finger Lickin' Good

The tastiest food eaten with the hands

Tastiest Beverage

From smoothies to teas and everything in between.

Best International Cuisine

Tasty treats from outside our borders

(Must be nonalcoholic)

Best Comfort Food

What grandma would serve you when you were a kid

Dangerously Delicious Dessert

Will tempt even the most serious dieter

Blazin' BBQ

BBQ so good it would make a vegetarian eat meat again

Tastiest Taste

Overall award for the best food dish



Food Judging and 2025 Awards of Distinction

Yes! I am interested in participating in the food judging and awards at Taste of Marietta.

Please assign me a time slot for me to bring my food samples to the judges.

Restaurant Name: _____

Contact Name: _____ Phone #: _____

Email address: _____

I wish to enter up to two dishes in the following categories (please circle):

- The Tastiest Taste award will be chosen by the judges and may come from any category

The Big Chicken

Best Seafood Dish

Most Unique

Finger Lickin' Good

Tastiest Beverage

Best International Cuisine

Best Comfort Food

Dangerously Delicious Dessert

Blazin' BBQ

Tastiest Taste

You will be asked to bring a sample of two dishes to our judges. It will be a sample from which all 5 judges can have a bite or small serving of. Judges will be provided with silverware, plates, and napkins. More details and information will be provided with your time slot. Please call Casey Miller at 770-423-1330 if you have any questions.