



**Saturday ~ April 19, 2025 | 10am – 4pm | Sprayberry High School  
2025 SPONSORSHIP OPPORTUNITIES**

Please join us for the 16<sup>th</sup> Annual Northeast Cobb Community Egg Drop! There will be fun, food, games, a DJ, activities and, of course, egg hunts for all ages. Kids will marvel as the helicopter drops thousands of eggs onto the football field at Sprayberry High School to kick-off the hunt. Over 90,000 eggs and candy will be given away!

**Title Sponsor**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners as Title Sponsor
- Logo placement on festival flyers (Must have high-res logo by March 1, 2025)

**INVESTMENT: Beginning at \$10,000**

---

Attn: Bill Watson | Sponsorship Manager | [billwatson@jrmmanagement.com](mailto:billwatson@jrmmanagement.com)  
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156  
770-423-1330 | Fax: 770-293-0047

## **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival flyers (Must have high-res logo by March 1, 2025)

**INVESTMENT: Starting at \$5,000**

---

## **Gold Sponsor**

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Company name listed in all press releases
- Logo placement on festival flyers (Must have high-res logo by March 1, 2025)

**INVESTMENT: \$3,000**

---

## **Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (Must have high-res logo by March 1, 2025)

**INVESTMENT: \$2,000**

---

## **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)

**INVESTMENT: \$750 (+\$25 Convenience Fee if paying with Credit Card)**

