



Friday, July 4th, 2025 | Dellinger Park | Cartersville, GA 2025 SPONSORSHIP OPPORTUNITIES

Cartersville annual Fourth of July celebrations include a parade (July 4th - downtown), concert and FIREWORKS at Dellinger Park – Friday – July 4th. 3:00 - 10:00pm. Each year over 15,000 attendees join in on the fun, take in local artisans, food, kid’s activities & so much more.

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 20’x20’ and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Mentions in all contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions throughout the parade
- Logo on Main Stage banner
- Inclusions in Main Stage announcements between entertainment acts
- Two (2) 10-top tables in front of Main Stage Entertainment

INVESTMENT: Starting at \$10,000

Concert Sponsor (SOLD)

- Industry category exclusivity
- On-site display space (up to 10’x20’ and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Mentions in select contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions throughout the parade
- Logo on Main Stage banner
- Inclusions in Main Stage announcements between entertainment acts
- Two (2) 10-top tables in front of Main Stage Entertainment

INVESTMENT: \$5,000

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

Fireworks Sponsor (SOLD)

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Mentions in select contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions throughout the parade
- Logo on Main Stage banner
- Inclusions in Main Stage announcements between entertainment acts
- Two (2) 10-top tables in front of Main Stage Entertainment

INVESTMENT: \$5,000

Kids Alley Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Mentions throughout the parade
- Logo on Kids Alley signage

INVESTMENT: \$2,500

Silver Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade

INVESTMENT: \$2,500

Bronze Sponsor

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$750 (+\$25 Convenience Fee if paid with Credit Card)
