



## SPONSORSHIP OPPORTUNITIES

The City of Kennesaw has been "Saluting America" with fireworks and entertainment for over 54 years. Kennesaw's celebration is highlighted with live music on our new Piedmont Bank Amphitheater, street entertainment, food vendors, and activities for kids, as well as the fireworks to end the night. Expected attendance for this event is 15,000.

**July 3rd, 6pm-10pm**

### **PRESENTING SPONSORSHIP - (contact KPR for details)**

- Industry category exclusivity (in Presenting level)
- Onsite display space up to 10'x20' (tent, table, and chairs included)
- Logo on informational/promotional banner
- Company Included in Press Release as Presenting Sponsor
- Tags in social media campaign as Presenting Sponsor
- Logo on A-frame signage about sponsors at event
- Logo on Main Stage fly by banner
- (6) :20 second announcement provided by sponsor
- (8) Sponsor listed in PA announcements
- Logo and link on event website

### **PREMIER SPONSORSHIP - \$3,500**

- Onsite display space up to 10'x20' (tent, table, and chairs included)
- Naming rights to one event asset: Food Court, Kids Zone (contact KPR for availability)
- Company included in Press Release as Premier Sponsor
- Tags in social media campaign as Premier Sponsor
- Company logo on A-frame signage about sponsors at event
- Logo on Main stage fly by banner
- (3) :20 second announcement provided by sponsor
- (4) Sponsor listed in PA announcements
- Logo and link on event website

### **SUSTAINING SPONSORSHIP - \$1,250**

- Onsite display space up to 10'x10' (tent, table, and chairs included)
- (2) Sponsor listed in PA announcements
- Company name listed on A-frame signage about sponsors at event
- Company name listed on Main Stage fly by banner
- Logo on event website

### **SUPPORTING SPONSORSHIP - \$350**

- (2) Sponsor listed in PA announcements
- Company name listed on A-frames about sponsors at event
- Logo on event website