



*Presented by:*

CHRISTMAS★AT  
PIEDMONT★



*C & S Paving, Inc.*

**December 13 & 14, 2024 | Piedmont Church | Marietta, GA  
2024 SPONSORSHIP OPPORTUNITIES**

Piedmont Church will host more than 40 local artisans to showcase their arts & crafts. Join over 35 local schools, more than 12,000 in attendance for this growing community event! There will be two stages, local dance groups, free children's activities, a free petting zoo, a giant snow slide and FREE photos with Santa!

**Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion & on T-shirt
- Company name listed in all press releases
- Logo placement on festival flyers (20,000 printed – high res logo due by November 3, 2024)

**INVESTMENT: Starting at \$5,000**

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**Gold Sponsor**

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATM | Entertainment Stage | Ground Act | Kids Zone | Visit with Santa)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion & on T-shirt
- Logo placement on festival flyers (20,000 printed – high res logo due by November 3, 2024)

**INVESTMENT: \$2,500**

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Attn: Bill Watson | Sponsorship Manager | [billwatson@jrmmanagement.com](mailto:billwatson@jrmmanagement.com)  
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156  
770-423-1330 | Fax: 770-293-0047

### **Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset. Asset opportunities – choose one: ATM | Entertainment Stage | Ground Act | Kids Zone | Visit with Santa
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (20,000 printed – high res logo due by November 3, 2024)

**INVESTMENT: \$1,500**

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### **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included Outside) or (8ft table top inside)
- Name listed on T-shirt and sponsor signage

**INVESTMENT: \$750 (+\$25 Convenience Fee if paid with credit card)**

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### **Support Level**

- Name listed on T-shirt and sponsor signage

**INVESTMENT: \$100 (+\$5 Convenience Fee if paid with credit card)**



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# CHRISTMAS AT PIEDMONT

## C & S Paving, Inc.

### Christmas at Piedmont | December 13 & 14, 2024 | Piedmont Church 2024 Sponsorship Form

Presenting  
\$5,000

Gold  
\$2,500

Silver  
\$1,500

Bronze  
\$750

If you are interested in participating in the 2024 Christmas at Piedmont, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_ Title: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

List Product / Promotion (anything not listed may not be permitted) \_\_\_\_\_

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Marietta, Piedmont Church, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2024 Christmas at Piedmont, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival.

**APPLICATION MUST BE SIGNED.**

SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_

|  |       |   |  |
|--|-------|---|--|
| Circle one:  | VISA  | MASTERCARD  | AMEX                                     |
| Credit Card Number:  | _____ |   | Billing Zip: _____                       |
| Exp Date:  | _____ | 3-digit security code on back (4 - digit front for AMEX): _____ | Amount (+Bronze \$25/Support \$5): _____ |
| I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked. |       |   |  |
| Cardholder's Signature:  | _____ |   | Date: _____                              |

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