



## **September 7, 2024 | Village Green | Smyrna, GA 2024 SPONSORSHIP OPPORTUNITIES**

Village Green will host spectacular sights and sounds in beautiful Downtown Smyrna. Join over 20,000 in attendance, over 30 restaurants, acoustic sounds, children's activities and a beer garden. There is entertainment and good eats for the whole family that you don't want to miss!

### **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Company name listed in all press releases
- Logo placement on festival flyers (20,000 printed – high res logo due by August 1, 2024)
- Fifteen (15) armbands for unlimited play on the children's interactive activities

**INVESTMENT: Starting at \$5,000**

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### **Gold Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: Entertainment Stage | Food Court | Ground Act | Kids Zone)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement on festival flyers (20,000 printed – high res logo due by August 1, 2024)
- Ten (10) armbands for unlimited play on the children's interactive activities

**INVESTMENT: \$3,500**

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**Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (20,000 printed – high res logo due by August 1, 2024)
- Five (5) armbands for unlimited play on the children's interactive activities

**INVESTMENT: \$2,500**

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**Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)

**INVESTMENT: \$750 (+\$25 Convenience Fee if paid with Credit Card)**

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