



October 12, 2024 | 11am – 6pm | Historic Downtown Acworth 2024 SPONSORSHIP OPPORTUNITIES

Join us for the 20th annual Taste of Acworth in beautiful historic downtown Acworth. The event takes place on Saturday, October 12th from 11am – 6pm on Main Street. Each year we have more than 25 local restaurants, a children’s area, local stage and more. The event benefits local schools and charities.

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 20’x20’ and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement on festival flyers (20,000 distributed – Must have high-res logo by Sept. 13, 2024)
- Company name listed in all press releases
- Logo on festival t-shirt (must have high-res logo by September 13, 2024)
- Ten (10) festival t-shirts
- Twenty (20) Armbands for unlimited play on children’s interactive activities

INVESTMENT: Starting at \$10,000 (ABA Members \$7,500)

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10’x30’ and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement on festival flyers (20,000 distributed – Must have high-res log by Sept. 13, 2024)
- Company name listed in all press releases
- Logo on festival t-shirt (must have high-res logo by September 13, 2024)
- Six (6) festival t-shirts
- Ten (10) Armbands for unlimited play on children’s interactive activities

INVESTMENT: Starting at \$5,000 (ABA Members \$3,500)

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

Silver Sponsor

- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (20,000 distributed – Must have high-res logo by Sept. 13, 2024)
- Logo on festival t-shirt (must have high-res logo by September 13, 2024)
- Four (4) festival t-shirts
- Five (5) Armbands for unlimited play on children's interactive activities

INVESTMENT: \$3,000 (ABA Members \$2,000)

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Listed on festival t-shirt (must have high-res logo by September 13, 2024)
- Two (2) festival t-shirts

**INVESTMENT: \$1,000 (+\$35 Convenience Fee if paid with Credit Card)
ABA Members \$750 (+\$25 Convenience Fee if paid with Credit Card)**

Supporting Level (ABA Members Only)

- Listed on festival t-shirt (must have high-res logo by September 13, 2024)
- Two (2) festival t-shirts

INVESTMENT: \$250 (+\$10 Convenience Fee if paid with Credit Card)
