



## **MARIETTA COMMUNITY EGG HUNT at LIFE University** *Presented by: Superior Plumbing*

**Friday ~ March 29, 2024 | 5 - 9pm | Life University**  
**2024 SPONSORSHIP OPPORTUNITIES**

Please join us for the 6th annual Marietta Community Egg Hunt presented by Superior Plumbing in partnership with the Marietta Business Association, JRM Management and hosted by Life University! There will be fun, food, games, music, entertainment and of course egg hunts for all ages with over 60,000 eggs and candy. Egg hunts will be held on the athletic fields at Life University ~ 1269 Barclay Circle - Marietta, GA 30060.

### **Title Sponsor - SOLD**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners as Title Sponsor
- Logo and hyperlink on festival website <http://www.mariettaegghunt.com/>
- Logo placement on festival flyers (20,000 printed - high res logo due by March 1, 2024)

### **INVESTMENT: Beginning at \$15,000**

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### **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Logo placement in select contracted print promotion

- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Company name listed in all press releases
- Logo and hyperlink on festival website <http://www.mariettaegg hunt.com/>
- Logo placement on festival flyers (20,000 printed - high res logo due by March 1, 2024)

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**INVESTMENT: Starting at \$5,000**

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**Gold Sponsor**

- Industry category exclusivity (exhibiting only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Company name listed in all press releases
- Logo and hyperlink on festival website <http://www.mariettaegg hunt.com/>
- Logo placement on festival flyers (20,000 printed - high res logo due by March 1, 2024)

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**INVESTMENT: \$3,000** (\$2,500 - Marietta Business Association Members)

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**Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo and hyperlink on festival website <http://www.mariettaegg hunt.com/>
- Logo placement on festival flyers (20,000 printed - high res logo due by March 1, 2024)

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**INVESTMENT: \$2,000** (\$1,500 - Marietta Business Association Members)

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**Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)

**INVESTMENT: \$750 (+\$25 Convenience Fee if paid with Credit Card)**  
**MBA Members \$500 (+\$20 Convenience Fee if paid with Credit Card)**

Attn: Bill Watson | Sponsorship Manager | [billwatson@jrmmanagement.com](mailto:billwatson@jrmmanagement.com)  
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