

**Saturday ~ March 2, 2024**

**10:00am – 2:00pm**

**Adams Park**

**Kennesaw, Ga.**

## **2024 SPONSORSHIP OPPORTUNITIES**

Touch-A-Truck is an exciting and educational annual community event hosted by the City of Kennesaw's Parks & Recreation, Public Works and Police Departments.

Touch-A-Truck is a family-oriented event with an estimated attendance of 5,000. This event will transform Adams Park into a playground that allows families to get up-close and personal with big trucks, heavy construction and public safety equipment, cool cars and specialty vehicles. Admission is FREE. Food and beverages will be available for purchase.

### **Presenting Sponsor**

- Industry category exclusivity (in Presenting level)
- Onsite display space up to 10' x 20' (tent, table and chairs included)
- Logo on pre-event promotional banner and A-frame signage at event
- Company included in Press Release as presenting sponsor (sent out 4-6 weeks out)
- Logo as Presenting sponsor on Reach TV advertisements and email communicates for event to over 12,000 households
- Tags in social media campaign as Presenting Sponsor
- (4) :20 second announcements included with PA announcements
- (6) Sponsor listed in PA announcements
- Opportunity for logo to be on promotional giveaway
- Logo and link on event website

**INVESTMENT: Starting at \$3,500**

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### **Premier Sponsor**

- Naming rights to one event asset: (Circle Preferred) Food Court, Kids Zone, DJ & Game Zone
- Onsite display space up to 10' x 10' (tent, table and chairs included)
- (2) :20 second announcements included with PA announcements
- (2) Sponsor listed in PA announcements
- Company listed on A-frame signage about sponsors at event
- Logo and link on event website

**INVESTMENT: \$1,000 (+\$35 Convenience Fee if paid with Credit Card)**

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### **Sustaining Sponsor**

- Onsite display space of 10'x10' (tent, table and chairs included)
- (2) Sponsor listed in no less than 2 PA announcements
- Company listed on A-frame signage about sponsors at event
- Logo on event website

**INVESTMENT: \$500 (+\$20 Convenience Fee if paid with Credit Card)**

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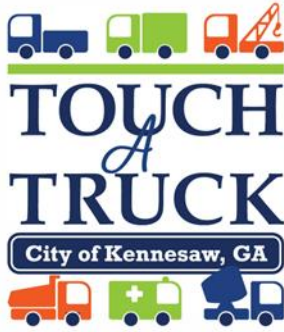
### **Supporting Sponsor**

- (2) Sponsor listed in 2 PA announcements
- Company listed on A-frame signage about sponsors at event
- Logo on event website

**INVESTMENT: \$250 (+\$10 Convenience Fee if paid with Credit Card)**

Bill Watson | Sponsorship Manager | [billwatson@jrmmanagement.com](mailto:billwatson@jrmmanagement.com)

JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156 | 770-423-1330 | Fax: 770-293-0047



**Saturday; March 2, 2024  
10:00am – 2:00pm  
Adams Park  
Kennesaw, GA**

**2024 Sponsor Application**

Presenting  
\$3,500

Premier  
\$1,000

Sustaining  
\$500

Supporting  
\$250

If you are interested in participating in the 2024 City of Kennesaw Touch-A-Truck, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Premier Level may require a separate detailed agreement.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_ Title: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

List Product / Promotion (anything not listed may not be permitted) \_\_\_\_\_

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless City of Kennesaw, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2024 City of Kennesaw Touch-A-Truck, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival.

**APPLICATION MUST BE SIGNED.**

SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_

Circle one:	VISA	MASTERCARD	AMEX
Credit Card Number:	_____		Billing Zip: _____
Expiration Date:	_____ Security Code (3 digits on front or 4 digits on back of AMEX): _____		
Amount (Premier +\$35/Sustaining +\$20/Supporting +\$10):	_____		
I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.			
Cardholder's Signature:	_____		Date: _____