



Wednesday July 3, 2024 | 6:00 – 10:00 pm

2024 SPONSORSHIP OPPORTUNITIES

The City of Kennesaw has been “Saluting America” with fireworks and entertainment for over 55 years. Kennesaw’s celebration is highlighted with two stages of live music, street entertainment, food vendors, and activities for kids, as well as the fireworks to end the night. The expected attendance for this event is 15,000.

Presenting Sponsor

- Industry category exclusivity (in Presenting level)
- Onsite display space up to 10’ x 20’ (tent, table and chairs included)
- Logo on informational/promotional banner for event
- Logo on A-frame signage about sponsors at event
- Logo on Main Stage fly by banner
- Company included in Press Release as presenting sponsor (sent out 4-6 weeks out)
- Tags in social media campaign as Presenting Sponsor
- 20 second announcement provided by sponsor included with PA announcements (6)
- Sponsor listed in no less than 8 PA announcements
- Two reserved tables
- Logo and link on event website

INVESTMENT: Starting at \$5,000

Premier Sponsor

- Industry category exclusivity (in Premier level)
- Onsite display space up to 10’ x 20’ (tent, table and chairs included)
- Naming rights to one (1) event asset (circle one: Reserved VIP Seating, Pet Paradise, Food Court, Kids Zone)
- Logo on informational/promotional banner for event
- Logo on A-frame signage about sponsors at event
- Logo on Main stage fly by banner
- Company included in Press Release (sent out 4-6 weeks out)
- Tags in social media campaign as Premier Sponsor
- Up to 20 second announcement provided by sponsor included with PA announcements (3)
- Sponsor listed in no less than 4 PA announcements
- One reserved table
- Logo and link on event website

INVESTMENT: \$2,500

Sustaining Sponsorship

- Onsite display space of 10'x10' (tent, table and chairs included)
- Company name listed in 2 PA announcements at event
- Company name listed on A-frame signage about sponsors at event
- Company name listed on Main Stage fly by banner
- Company name/link on event website

INVESTMENT: \$1,000 (+\$35 Convenience Fee if paid with Credit Card)

Supporting Sponsorship

- Company name listed in 2 PA announcements at event
- Company name listed on A-frames about sponsors at event
- Company name/link on event website

INVESTMENT: \$250 (+\$10 Convenience Fee if paid with Credit Card)



Wednesday, July 3, 2024 | 6:00 – 10:00 pm Sponsor Application

Presenting
\$5,000

Premier
\$2,500

Sustaining
\$1,000

Supporting
\$250

If you are interested in participating in the 2024 City of Kennesaw Salute to America – July 3rd, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Premier Sponsorship Level may require a separate detailed agreement.

Company Name: _____ Contact: _____

Company Address: _____ Title: _____

City _____ State _____ Zip _____

Office: _____ Cell: _____ E-mail: _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless City of Kennesaw, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2024 City of Kennesaw Salute to America – July 3rd, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival.

APPLICATION MUST BE SIGNED.

SIGNATURE: _____ DATE _____

Circle one:	VISA	MASTERCARD	AMEX
Credit Card Number:	_____		Billing Zip: _____
Expiration Date:	_____	Security Code (3 or 4 digits): _____	Amount (Sustaining +\$35/Supporting +\$10): _____
I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.			
Cardholder's Signature:	_____		Date: _____