



Aug 31-Sept 2, 2024 | Glover Park | Marietta Square

2024 SPONSORSHIP OPPORTUNITIES

Join us for the 37th annual Art in the Park which is a Labor Day weekend tradition! The three-day juried fine art festival takes place in downtown Marietta and draws over 45,000 attendees. It is the only fine art festival in Cobb County and draws artist from all over the country. Each year, according to Cobb Travel & Tourism, Art in the Park has a \$4.8 million impact on the county! Join us for an artist market, Children's Art Alley, Chalk Spot and much more.

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' or 10' x 40')
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Company name listed in all press releases (time sensitivity)
- Logo placement on Festival Guide and posters (high res logo due by July 10, 2024)
- Logo on bandstand banner for one week prior to event & through 3 day event (high res logo due by July 10, 2024)
- Logo and hyperlink on festival website www.artparkmarietta.com

INVESTMENT: Beginning at \$15,000

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30')
- Naming rights to one (1) event asset (asset opportunities: Acoustics in the Gazebo | Benches | Children's Art Alley | Chalk Spot)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Company name listed in all press releases (time sensitive)
- Logo placement on Festival Guide and posters (high res logo due by July 10, 2024)
- Logo on bandstand banner for one week prior to event & through 3 day event (high res logo due by July 10 2024)
- Logo and hyperlink on festival website www.artparkmarietta.com

INVESTMENT: Starting at \$10,000

Gold Sponsor

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20')
- Naming rights to one (1) event asset:
Asset opportunities: Acoustics in the Gazebo | Benches | Children's Art Alley | Chalk Spot
- Opportunity to sample product (sample size limited to 4oz)

- Logo placement in select contracted print promotion
- Company name listed in all press releases (time sensitive)
- Logo placement on Festival Guide and posters (high res logo due by July 10, 2024)
- Logo on bandstand banner for one week prior to event & through 3 day event (high res logo due by July 10, 2024)
- Logo and hyperlink on festival website www.artparkmarietta.com

INVESTMENT: \$7,500

Silver Level

- On-site display space (up to 10'x10')
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on Festival Guide and posters (high res logo due by July 10, 2024)
- Logo on bandstand banner for one week prior to event & through 3 day event (high res logo by July 10, 2024)
- Logo and hyperlink on festival website www.artparkmarietta.com

INVESTMENT: \$5,000

Bronze(1) Level

- On-site display space (up to 10'x10')

INVESTMENT: \$2,500

Bronze(2) Limited level

- On-site display space (up to 10'x10') for one day
- Tent and 6 ft. table will be provided.

Day will be first come basis and spaces are limited

For MBA members only

INVESTMENT: \$800 (+\$30 Convenience Fee if paid with Credit Card)

Specialty Station level

- Opportunity to sponsor specialty areas within the festival site.
- Logo inclusion on the signage in the specific area and also at the festival information tent.
- Ability to leave business information at the festival information tent.

For MBA members only

INVESTMENT: \$500 (+\$20 Convenience Fee if paid with Credit Card)



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2024 Sponsorship Form

Presenting \$15,000	Title \$10,000	Gold \$7,500	Silver \$5,000	Bronze 1 \$2,500	Bronze 2 (limit) \$800	Specialty \$500
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you are interested in participating in the 2024 Art in the Park (Marietta), please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ Contact: _____

Company Address: _____ Title: _____

City _____ State ____ Zip _____

Office: _____ Cell: _____ E-mail: _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.

Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Marietta, Creative Event Specialists, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2024 Art in the Park (Marietta), from any loss, claim, penalty, or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

SIGNATURE: _____ DATE _____

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3-digit security code on back (4 - digit front for AMEX): _____ Amount (Bronze 2 \$30/Specialty \$20): _____

I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047