



**Saturday ~ Sept. 9, 2023 | Noon – 10:00pm**  
**Logan Farm Park | Acworth, Ga.**  
**2023 SPONSORSHIP OPPORTUNITIES**

Pizza, Pizza everywhere!! Pizzerias from all over Cobb County will converge on the Logan Farm Park for food, fun and games. Each restaurant will serve their best pizza dish along with other yummy Italian fare. Bring the whole family to eat, play in our huge Kid's Zone, listen to your favorite music, grab a cold beverage, relax and have fun! Help us judge the best pizza, most creative and a myriad of other pizza contests at Pizza, Pints and Pigskins!! The event culminates with a concert at 8:00 p.m.

**“The Whole Pizza Pie” - Presenting Sponsor Package – SOLD OUT**

- “Whole Pizza Pie” sponsor will be listed in entire media campaign on all paid printed materials, **online promotions**, ads, radio and press releases at Presenting status.
  - **Full page, full color “thank you” ad in the MDJ on Sunday, Sept 10<sup>th</sup>**
  - **Top ad position on mdjonline.com/pizza webpage where attendees will cast votes for favorite pizza**
  - **Feature in “Preview Section/Pages” in the MDJ on Sunday, Aug 27<sup>th</sup>**
  - Industry exclusive
  - Create live on-site promotions during the event. Space size is flexible. Includes tent, tables and chairs in high traffic area.
  - Four 6 top tables in front of the stage for the evening concert & four VIP Parking passes.
  - 24 – Passes to VIP tent with complimentary drinks, food, seating and entertainment.
  - Permitted to address the evening crowd from the stage.
  - Logo will be prominently displayed on festival banner on stage.
  - Logo will be displayed on festival T-shirt.
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## **“Deep Dish Pizza” - Concert Sponsor Package - \$7,500**

- “Deep Dish Pizza” - Concert Sponsor will be listed on all paid printed materials and press releases as Concert Sponsor
- **Half page, full color “thank you” ad in the MDJ on Sunday, Sept 10<sup>th</sup>**
- **Right rail ad position on mdjonline.com/pizza webpage where attendees will cast votes for favorite pizza**
- **Feature in “Preview Section/Pages” in the MDJ on Sunday, Aug 27<sup>th</sup>**
- Industry exclusive
- Create live on-site promotions during the event. 10’ x 30’ space. Includes tent, tables and chairs in high traffic area.
- Two 6 top tables in front of the stage for the evening concert & two VIP Parking passes.
- 12 – Passes to VIP tent with complimentary drinks, food, seating and entertainment.
- Permitted to address the evening crowd from the stage.
- Logo will be prominently displayed on festival banner on stage.
- Logo will be displayed on festival T-shirt.

## **“Thin Crust Pizza” – Asset Sponsor Package - \$5,000**

Take advantage of all the various assets available to sponsor at Pizza, Pints and Pigskins!

**Assets available include: Kid’s Zone – Stage – Food Court – Parking Lot – VIP Tent – Benches – Beer Garden – Automotive – Contests – Music (during the day) – Mega Bar**

- “Thin Crust Pizza” – Asset Sponsor will have on-site signage as credit for asset.
- **Quarter page, full color “thank you” ad in the MDJ on Sunday, Sept 10<sup>th</sup>**
- **Right rail ad position on mdjonline.com/pizza webpage where attendees will cast votes for favorite pizza**
- **Feature in “Preview Section/Pages” in the MDJ on Sunday, Aug 27<sup>th</sup>**
- Create live on-site promotions during the event. 10’ x 30’ space. Includes tent, tables and chairs in high traffic area.
- One 6 top table in front of the stage for the evening concert & two VIP Parking passes.
- 6 – Passes to VIP tent with complimentary drinks, food, seating and entertainment.
- Logo will be displayed on festival banner on stage.
- Logo will be displayed on festival T-shirt.
- “Thin Crust Pizza” – Kid’s Zone Sponsor will receive 30 (thirty) arm bands for unlimited rides in Kids Zone in addition to all other listed benefits.

## **“Two slices and a beer” Major Sponsor Package - \$2,500**

- Create live on-site promotions during the event. 10’ x 20’ space. Includes tent, tables and chairs in high traffic area.
- **Mention and logo in large promotional ads and wrap up ads**
- **Feature in “Preview Section/Pages” in the MDJ on Sunday, Aug 27<sup>th</sup>**

- One 6 top table in front of the stage for the evening concert & one VIP Parking passes
- 3 – Passes to VIP tent with complimentary drinks, food, seating and entertainment.
- Logo will be displayed on festival banner on stage.
- Logo will be displayed on festival T-shirt.
- Sampling permitted – must be approved.

### **“Gimmie a slice” - Exhibitor Sponsor Package - \$1,000**

- Create live on-site promotions during the event. 10’ x 10’ space. Includes tent, tables and chairs in high traffic area.
- Listed on festival T-shirt.

### **Sample Media Promotion Schedule - MDJ**

- Marietta Daily Journal, Cherokee Tribune, Cherokee Ledger, Neighbor Newspaper, 4 weeks of advertising plus earlier teaser ads:
  - Full page, full color ads
  - Half page, full color ads
  - Quarter page, full color ads
  - Front-page strip ads
  - Front-page faux notes
- mdjonline.com, tribuneledgernews.com
  - Banner ads on website running 30 days prior to event
  - Multiple Sliding Billboards
- Cobb Life, Cherokee Life
  - Full page, full color ads in Football Preview section
  - Full page, full color ads in September issue of Cobb Life
- Additional coverage as space permits



# Sponsorship Application

**Saturday September 9, 2023**

**12:00 PM – 10:00 PM**

**Logan Farm Park | Acworth, GA**



The Whole Pizza Pie  
**SOLD OUT**

Deep Dish Pizza  
**\$7,500**

Thin Crust Pizza  
**\$5,000**

Two slices & a beer  
**\$2,500**

Gimmie a slice  
**\$1,000**

If you are interested in participating in the 2023 Pizza, Pints and Pigskins, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above exhibit level may require a separate detailed agreement.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_

List Product / Promotion (anything not listed may not be permitted) \_\_\_\_\_

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Acworth, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2023 Pizza, Pints and Pigskins, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_

Circle one: VISA MASTERCARD AMEX

Credit Card Number: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Exp Date: \_\_\_\_\_ 3-digit security code on back (4 - digit front for AMEX): \_\_\_\_\_ Amt: \_\_\_\_\_

I \_\_\_\_\_ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Attn: Bill Watson | Sponsorship Manager | [billwatson@jrmmanagement.com](mailto:billwatson@jrmmanagement.com)  
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156  
770-423-1330 | Fax: 770-293-0047