



## **October 7, 2023 | 11am – 6pm | Historic Downtown Acworth 2023 SPONSORSHIP OPPORTUNITIES**

Join us for the 19<sup>th</sup> annual Taste of Acworth in beautiful historic downtown Acworth. The event takes place on Saturday, October 9th from 11am – 6pm on Main Street. Each year we have more than 25 local restaurants, a children’s area, local stage and more. The event benefits local schools and charities.

### **Title Sponsor**

- Industry category exclusivity
- On-site display space (up to 20’x20’ and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement on festival flyers (20,000 distributed – Must have high res log by September 13, 2023)
- Company name listed in all press releases
- Logo on festival t-shirt (must have high-res logo by September 13, 2023)
- Ten (10) festival t-shirts
- Twenty (20) Armbands for unlimited play on children’s interactive activities

**INVESTMENT: Starting at \$10,000 (ABA Members \$7,500)**

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### **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10’x30’ and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement on festival flyers (20,000 distributed – Must have high res log by September 13, 2023)
- Company name listed in all press releases
- Logo on festival t-shirt (must have high-res logo by September 13, 2023)
- Six (6) festival t-shirts
- Ten (10) Armbands for unlimited play on children’s interactive activities

**INVESTMENT: Starting at \$5,000 (ABA Members \$3,500)**

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### **Silver Sponsor**

- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (20,000 distributed – Must have high-res log by September 12, 2023)
- Logo on festival t-shirt (must have high-res logo by September 12, 2023)
- Four (4) festival t-shirts
- Five (5) Armbands for unlimited play on children's interactive activities

**INVESTMENT: \$3,000 (ABA Members \$2,000)**

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### **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Listed on festival t-shirt (must have high-res logo by September 12, 2023)
- Two (2) festival t-shirts

**INVESTMENT: \$1,000 (ABA Members \$750)**

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### **Supporting Level (ABA Members Only)**

- Listed on festival t-shirt (must have high-res logo by September 12, 2023)
- Two (2) festival t-shirts

**INVESTMENT: \$250**

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