



MARIETTA COMMUNITY EGG HUNT at LIFE University *Presented by: Superior Plumbing*

Friday ~ April 7, 2023 | 5 - 9pm | Life University
2023 SPONSORSHIP OPPORTUNITIES

Please join us for the 5th annual Marietta Community Egg Hunt presented by Superior Plumbing in partnership with the Marietta Business Association, JRM Management and hosted by Life University! There will be fun, food, games, music, entertainment and of course egg hunts for all ages with over 60,000 eggs and candy. Egg hunts will be held on the athletic fields at Life University ~ 1269 Barclay Circle - Marietta, GA 30060.

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners as Title Sponsor
- Logo and hyperlink on festival website <http://www.mariettaegghunt.com/>
- Logo placement on festival flyers (20,000 printed - high res logo due by March 10, 2023)

INVESTMENT: Beginning at \$15,000

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Logo placement in select contracted print promotion

- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Company name listed in all press releases
- Logo and hyperlink on festival website <http://www.mariettaegg hunt.com/>
- Logo placement on festival flyers (20,000 printed - high res logo due by March 10, 2023)

INVESTMENT: Starting at \$5,000

Gold Sponsor

- Industry category exclusivity (exhibiting only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Company name listed in all press releases
- Logo and hyperlink on festival website <http://www.mariettaegg hunt.com/>
- Logo placement on festival flyers (20,000 printed - high res logo due by March 10, 2023)

INVESTMENT: \$3,000 (\$2,500 - Marietta Business Association Members)

Silver Level

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo and hyperlink on festival website <http://www.mariettaegg hunt.com/>
- Logo placement on festival flyers (20,000 printed - high res logo due by March 10, 2023)

INVESTMENT: \$2,000 (\$1,500 - Marietta Business Association Members)

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$750 (\$500 - Marietta Business Association Members)

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047



Friday April 7, 2023 | 5 pm – 9 pm | Life University
2023 Sponsorship Form

Title \$15,000 Presenting \$5,000 Gold \$3,000 Silver \$2,000 Bronze \$750
(MBA Members \$2,500) (MBA Members \$1,500) (MBA Members \$500)

If you are interested in participating in the 2023 Marietta Community Egg Hunt, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: Contact:

Company Address: Title:

City State Zip

Office: Cell: E-mail:

List Product / Promotion (anything not listed may not be permitted)

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.

APPLICATION MUST BE SIGNED.

SIGNATURE: DATE

Credit Card Authorization form including fields for card type (VISA, MASTERCARD, AMEX), card number, exp date, security code, amount, and signature.