



## **April 30 & May 1 | Glover Park - Marietta Square | Marietta, GA 2022 SPONSORSHIP OPPORTUNITIES**

May-retta Daze is an annual arts crafts and music festival that takes place the first weekend in May at Glover Park in historic Marietta Square. The festival features exhibitors and artists showcasing handmade goods including painting, pottery, woodwork, metal, glass, fabric, soap, candles and more. All work is made and displayed by the artist, and the event draws over 10,000 people annually. There is something for everyone with delicious festival food, kid's zone and live music. Bring the entire family to shop, relax and soak up the sounds on the Marietta Square.

### **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: Concert | Entertainment Stage | Food Court | Ground Acts | Kids Zone)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Mentions in select contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 14, 2022)
- Logo on festival t-shirt (must have high res logo by April 1, 2022)

**INVESTMENT: Starting at \$7,500**

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Attn: Bill Watson | Sponsorship Manager | [billwatson@jrmmanagement.com](mailto:billwatson@jrmmanagement.com)  
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156  
770-423-1330 | Fax: 770-293-0047

### **Gold Sponsor**

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: Concert | Entertainment Stage | Food Court | Ground Act | Kids Zone)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo on festival sponsor banner
- Logo placement on festival flyers (20,000 printed – Must have high res logo by March 14, 2022)
- Logo on festival t-shirt (must have high res logo by April 1, 2022)

**INVESTMENT: \$3,500**

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### **Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo on festival sponsor banner
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 14, 2022)
- Logo on festival t-shirt (must have high res logo by April 1, 2022)

**INVESTMENT: \$2,000**

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### **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)

**INVESTMENT: \$750**



## MAY-RETТА DAZE | April 30 & May 1 | Glover Park - Marietta Square 2022 Sponsorship Form

Presenting  
\$7,500

Gold  
\$3,500

Silver  
\$2,000

Bronze  
\$750

If you are interested in participating in the 2022 May-retta Daze Arts, Crafts & Music Festival, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_ Title: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

List Product / Promotion (anything not listed may not be permitted) \_\_\_\_\_

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Marietta, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2022 May-retta Daze Arts Crafts and Music Festival, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_

Circle one:	VISA	MASTERCARD	AMEX
Credit Card Number:	_____		Billing Zip: _____
Exp Date:	_____ 3-digit security code on back (4 - digit front for AMEX): _____		Amt: _____
I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.			
Cardholder's Signature:	_____		Date: _____