

# Crafts & Drafts on the Green October 29 & 30, 2022 Village Green | Smyrna, GA

## 2022 SPONSORSHIP OPPORTUNITIES

\*\*\* Spaces Will be Limited and Locations May be Different Due to Construction on Village Green\*\*\*

Smyrna's Fall Jonquil Festival has a history of over 20 years. This year we are rebranding it to make it bigger and better than ever! Join us for Crafts & Drafts! In addition to arts and craft booths, live entertainment, plenty of food, and children's activities, enjoy a cold beer while watching all your favorite teams on the big screens.

### **Title Sponsor**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival flyers (20,000 printed - Must have high res logo by October 1, 2022)
- Logo on festival t-shirt (must have high res logo by October 1, 2022)

**INVESTMENT: Beginning at \$15,000**

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### **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMS | Entertainment Stage | Food Court | Ground Acts | Kids Zone)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival flyers (20,000 printed - Must have high res logo by October 1, 2022)
- Logo on festival t-shirt (must have high res logo by October 1, 2022)

**INVESTMENT: Starting at \$7,500**

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### **Gold Sponsor**

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Entertainment Stage | Food Court | Ground Act | Kids Zone)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo on festival sponsor banner
- Logo placement on festival flyers (20,000 printed – Must have high res logo by October 1, 2022)
- Logo on festival t-shirt (must have high res logo by October 1, 2022)

**INVESTMENT: \$3,500**

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### **Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo on festival sponsor banner
- Logo placement on festival flyers (20,000 printed - Must have high res logo by October 1, 2022)
- Logo on festival t-shirt (must have high res logo by October 1, 2022)

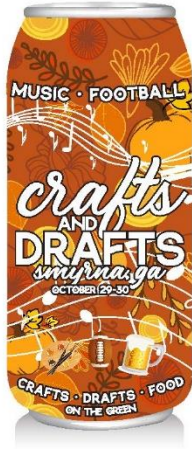
**INVESTMENT: \$2,500**

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### **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)

**INVESTMENT: \$1,000**



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## 2022 SPONSORSHIP FORM

Title  
\$15,000

Presenting  
\$7,500

Gold  
\$3,500

Silver  
\$2,500

Bronze  
\$1,000

\*\*\* Spaces Will be Limited, and Locations May be Different, Due to Construction on Village Green\*\*\*

If you are interested in participating in the 2022 Crafts & Drafts Festival, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_ Title: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

List Product / Promotion (anything not listed may not be permitted) \_\_\_\_\_

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Smyrna, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2022 Crafts & Drafts Festival, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_

Circle one: VISA MASTERCARD AMEX

Credit Card Number: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Exp Date: \_\_\_\_\_ 3-digit security code on back (4 - digit front for AMEX): \_\_\_\_\_ Amt: \_\_\_\_\_

I \_\_\_\_\_ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Attn: Bill Watson | Sponsorship Manager | [billwatson@jrmmanagement.com](mailto:billwatson@jrmmanagement.com)  
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156  
770-423-1330 | Fax: 770-293-0047