

THE CITY OF CUMMING



THE CITY OF CUMMING PRESENTS...
THE TASTE OF FORSYTH ALONG THE HOSPITALITY HIGHWAY

CUMMING FAIRGROUNDS • 235 CASTLEBERRY ROAD • CUMMING, GA 30040
PHONE: (770) 781-3491 • FAX: (770) 781-3492

Presented by:

Lou Sobh
Honda

Lou Sobh Kia 

March 31, 2018 | 11am-5pm | Cumming Fairgrounds 2018 SPONSORSHIP OPPORTUNITIES

The City of Cumming and Lou Sobh Honda and Lou Sobh Kia invite you and your family to sample more than 25 local restaurants from the Cumming and Forsyth County area. What a great way to sample all your favorite restaurants from \$1 - \$4! Join more than 15,000 attendees and enjoy the kids zone, free entertainment featuring and Egg Hunt, Touch-a-Truck, music and so much more!

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners as Title Sponsor
- Logo and hyperlink on festival website <http://www.cummingfair.net/calendar-of-events/taste-of-forsyth/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 1, 2018)
- Logo on festival t-shirt (must have high res logo by March 21, 2018)

INVESTMENT: Beginning at \$15,000

Attn: Brooke Anglin | Sponsorship Manager
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Logo and hyperlink on festival website <http://www.cummingfair.net/calendar-of-events/taste-of-forsyth/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 1, 2018)
- Company name listed in all press releases

INVESTMENT: Starting at \$5,000

Gold Sponsor

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Entertainment Stage | Food Court | Ground Act | Kids Zone | Parade)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo and hyperlink on festival website <http://www.cummingfair.net/calendar-of-events/taste-of-forsyth/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 1, 2018)

INVESTMENT: \$2,500

Silver Level

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo and hyperlink on festival website <http://www.cummingfair.net/calendar-of-events/taste-of-forsyth/>

INVESTMENT: \$1,500

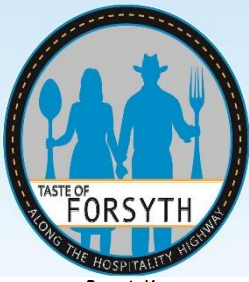
Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$750

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**Taste of Forsyth | March 31, 2018 | Cumming Fairground
2018 Sponsorship Form**

Title \$15,000 <input type="checkbox"/>	Presenting \$5,000 <input type="checkbox"/>	Gold \$2,500 <input type="checkbox"/>	Silver \$1,500 <input type="checkbox"/>	Bronze \$750 <input type="checkbox"/>
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If you are interested in participating in the 2018 Taste of Forsyth, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ Contact: _____

Company Address: _____ Title: _____

City _____ State _____ Zip _____

Office: _____ Cell: _____ E-mail: _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Forsyth, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2018 Taste of Forsyth, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: _____ DATE _____

Circle one:	VISA	MASTERCARD	AMEX
Credit Card Number:	_____		Billing Zip: _____
Exp Date:	_____ 3-digit security code on back (4 - digit front for AMEX): _____		Amt: _____
I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.			
Cardholder's Signature:	_____		Date: _____

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