



## **May 5 - 6, 2018 | T.W. Briscoe Park | Snellville, GA 2018 SPONSORSHIP OPPORTUNITIES**

This year marks the 45<sup>th</sup> Annual Snellville Days and will feature over 150 handmade arts and craft booths, live entertainment, plenty of food, children activities and more. Over 30,000 attendees will join in on the fun and entertainment!

### **Title Sponsor**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo listed on static 4' x 8' digital billboard and company name listed on rotating digital board
- Logo and hyperlink on festival website <http://www.snellvilledays.org/>
- Logo on festival t-shirt (must have high res logo by April 13, 2018)
- Ten (10) festival t-shirts

**INVESTMENT: Beginning at \$15,000**

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### **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: Entertainment Stage | Food Court | Ground Act | Kids Zone)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo listed on static 4' x 8' digital billboard and company name listed on rotating digital board
- Logo and hyperlink on festival website <http://www.snellvilledays.org/>
- Logo on festival t-shirt (must have high res logo by April 13, 2018)
- Eight (8) festival t-shirts

**INVESTMENT: Starting at \$5,000**

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## **Gold Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: Entertainment Stage | Food Court | Ground Act | Kids Zone)
- Company name listed in all press releases
- Logo listed on static 4' x 8' digital billboard and company name listed on rotating digital board
- Logo and hyperlink on festival website <http://www.snellvilledays.org/>
- Logo on festival t-shirt (must have high res logo by April 13, 2018)
- Six (6) festival t-shirts

**INVESTMENT: \$3,000**

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## **Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Company name listed in all press releases
- Company name listed on rotating digital billboard
- Logo and hyperlink on festival website <http://www.snellvilledays.org/>
- Logo on festival t-shirt (must have high res logo by April 13, 2018)
- Four (4) festival t-shirts

**INVESTMENT: \$2,000**

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## **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Logo and hyperlink on festival website <http://www.snellvilledays.org/>
- Company name listed on rotating digital billboard
- Listed on festival t-shirt (must be signed by April 13, 2018)
- Two (2) festival t-shirt

**INVESTMENT: \$750 (\$500 Snellville City Business Address)**

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## **Supporting Level**

- Logo and hyperlink on festival website <http://www.snellvilledays.org/>
- Company name listed on rotating digital billboard
- Listed on festival t-shirt (must be signed by April 13, 2018)
- One (1) festival t-shirt

**INVESTMENT: \$250**



## May 5 - 6, 2018 | T.W. Briscoe Park | Snellville, GA Sponsorship Form

Title \$15,000	Presenting \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$750 <small>(\$500 Snellville City Business Address)</small>	Supporting \$250
<input style="width: 50px; height: 30px;" type="checkbox"/>	<input style="width: 50px; height: 30px;" type="checkbox"/>	<input style="width: 50px; height: 30px;" type="checkbox"/>	<input style="width: 50px; height: 30px;" type="checkbox"/>	<input style="width: 50px; height: 30px;" type="checkbox"/>	<input style="width: 50px; height: 30px;" type="checkbox"/>

If you are interested in participating in the 2018 Snellville Days Festival, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_ Title: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

List Product / Promotion (anything not listed may not be permitted) \_\_\_\_\_

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Snellville, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2018 Snellville Days Festival, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_

Circle one:                      VISA                      MASTERCARD                      AMEX

Credit Card Number: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Exp Date: \_\_\_\_\_ 3-digit security code on back (4 - digit front for AMEX): \_\_\_\_\_ Amt: \_\_\_\_\_

I \_\_\_\_\_ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_