

SPRING
jonquil
FESTIVAL
Presented by: CITY OF SMYRNA



**April 28-29, 2018 | Village Green | Smyrna, GA
2018 SPONSORSHIP OPPORTUNITIES**

Smyrna's Spring Jonquil has a history of over 20 years and will feature over 175 handmade arts and craft booths, live entertainment, plenty of food, children activities and more. Over 20,000 attendees will join in on the fun! entertainment.

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2018)
- Logo on festival t-shirt (must have high res logo by April 1, 2018)

INVESTMENT: Beginning at \$15,000

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMS | Entertainment Stage | Food Court | Ground Acts | Kids Zone)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2018)
- Logo on festival t-shirt (must have high res logo by April 1, 2018)

INVESTMENT: Starting at \$7,500

Gold Sponsor

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Entertainment Stage | Food Court | Ground Act | Kids Zone)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo on festival sponsor banner
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 1, 2018)
- Logo on festival t-shirt (must have high res logo by April 1, 2018)

INVESTMENT: \$3,500

Silver Level

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo on festival sponsor banner
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2018)
- Logo on festival t-shirt (must have high res logo by April 1, 2018)

INVESTMENT: \$2,000

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$750

