



## **May 10 - 11, 2019 | Cauble Park at Acworth Beach | Acworth, GA 2019 SPONSORSHIP OPPORTUNITIES**

This year marks the 10<sup>th</sup> Annual Smoke on the Lake BBQ Festival at Acworth Beach. This is the largest fundraiser for the Rotary Club of North Cobb. Here are a few charities that benefit from this event: Broken Shackle Ranch (for Boys), (CCYA) Center for Children & Young Adults, Cobb Christmas, Cobb County Safety Village, Eagle Scout Projects, High School Special Education Students, Horizon Special Needs Field, Men's and Women's Extension, Mountain Top Boys Home, Modern Widows Club, Northwest YMCA Summer Feeding Program, Operation Snatch Back, Rescuing Hope, Rotary Interact Clubs in Local High Schools, S.H.A.R.E. Military Initiative, The Zone – Davis Direction Foundation, liveSafe Resources (formally YWCA), Friends of Green Meadows, Must Ministries, Sewell Mill Christian Academy, Cobb County Veterans Treatment and Accountability Court, Power of Peace Leadership Program at KMHS, Georgia Rotary Clubs Laws of Life Essay Contest at NCHS, KMHS and Allatoona HS, Georgia Viet Nam Veterans Alliance Holiday Food Program, Cobb Thanks You for Your Service Veterans Program, HERO-Health and Education Relief Program for Haiti, God's Eyes Eye Exam Equipment for NorthStar Church Haiti Mission Trip.

Join us for the 2-day BBQ competition with over 8,000 attendees. There will be BBQ teams which means plenty of food, concert Friday night, local entertainment, children activities and more.

### **Title Sponsor**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement on Archway entrance to festival
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- One (1) Complimentary Cook Team
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 10, 2019)
- Logo on festival t-shirt (must have high res logo by April 10, 2019)
- Six (6) tables of six for the Friday night concert
- (2) Parking passes

### **INVESTMENT: Beginning at \$15,000**

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Attn: Brooke Anglin | Sponsorship Manager [brooke@jrmmanagement.com](mailto:brooke@jrmmanagement.com)  
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156  
770-423-1330 | Fax: 770-293-0047

## **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement on Archway entrance to festival
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- One (1) Complimentary Cook Team
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 10, 2019)
- Logo on festival t-shirt (must have high res logo by April 10, 2019)
- Four (4) tables of six for the Friday night concert and (2) Parking passes

**INVESTMENT: Starting at \$7,500**

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## **Premier Sponsor**

- Industry category exclusivity
- Concert Sponsor or Patron Bench Sponsor (32 signs on 16 patron benches scattered throughout the event site)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- One (1) Complimentary Cook Team
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 10, 2019)
- Logo on festival t-shirt (must have high res logo by April 10, 2019)
- Four (4) tables of six for the Friday night concert

**INVESTMENT: \$5,000**

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## **Gold Sponsor**

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) asset (asset opportunities – circle one: BBQ Competition | Ground Act | Kids Zone | Stage | Taster)
- Logo placement in select contracted print promotion
- Mentions in select contracted radio promotion
- One (1) Complimentary Cook Team
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 10, 2019)
- Logo on festival t-shirt (must have high res logo by April 10, 2019)
- Two (2) tables of six for the Friday night concert

**INVESTMENT: \$2,500**

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### **Silver Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 10, 2019)
- Logo on festival t-shirt (must have high res logo by April 10, 2019)
- One (1) table of six for the Friday night concert

**INVESTMENT: \$1,500**

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### **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 10, 2019)
- Logo on festival t-shirt (must have high res logo my April 10, 2019)
- One (1) table of six for Friday night concert

**INVESTMENT: \$750** (Rotary Club Members: \$500)

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### **Supporting Level**

- Logo on festival t-shirt (must have high res logo my April 10, 2019)
- One (1) table of six for Friday night concert for viewing only (not an exhibit space).

**INVESTMENT: \$250**

