



May 11 - 12, 2018 | Cauble Park at Acworth Beach | Acworth, GA 2018 SPONSORSHIP OPPORTUNITIES

This year marks the 9th Annual Smoke on the Lake BBQ Festival at Acworth Beach. This is the largest fundraiser for the Rotary Club of North Cobb. Join us for the 2 day BBQ competition with over 8,000 attendees. There will be BBQ teams which means plenty of food, live entertainment, children activities and more.

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- One (1) Complimentary Cook Team
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 11, 2018)
- Logo on festival t-shirt (must have high res logo by April 11, 2018)
- Six (6) tables of six for the Friday night concert

INVESTMENT: Beginning at \$15,000

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Company name listed in all press releases
- One (1) Complimentary Cook Team
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 11, 2018)
- Logo on festival t-shirt (must have high res logo by April 11, 2018)
- Four (4) tables of six for the Friday night concert

INVESTMENT: Starting at \$7,500

Fireworks Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- One (1) Complimentary Cook Team
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 11, 2018)
- Logo on festival t-shirt (must have high res logo by April 11, 2018)
- Four (4) tables of six for the Friday night concert

INVESTMENT: \$5,000

Gold Sponsor

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) asset (asset opportunities – circle one: BBQ Competition | Ground Act | Kids Zone | Stage)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- One (1) Complimentary Cook Team
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 11, 2018)
- Logo on festival t-shirt (must have high res logo by April 11, 2018)
- Two (2) tables of six for the Friday night concert

INVESTMENT: \$2,500

Silver Level

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 11, 2018)
- Logo on festival t-shirt (must have high res logo by April 11, 2018)
- One (1) table of six for the Friday night concert

INVESTMENT: \$1,500

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Logo placement on festival flyers (20,000 printed – Must have high res logo by April 11, 2018)
- Logo on festival t-shirt (must have high res logo my April 11, 2018)
- One (1) table of six for Friday night concert

INVESTMENT: \$750

Supporting Level

- Logo on festival t-shirt (must have high res logo my April 11, 2018)
- One (1) table of six for Friday night concert

INVESTMENT: \$250

