



**March 31, 2018 | 10am-5pm | Sprayberry High School
2018 SPONSORSHIP OPPORTUNITIES**

Please join us for the 9th Annual Northeast Cobb Community Egg Drop. There will be fun. Food, games, DJ, activities and of course egg hunts for all ages. Kids will marvel as the helicopter drops thousands of eggs onto the football field at Sprayberry High School to kickoff the hunt.

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners as Title Sponsor
- Logo and hyperlink on festival website <http://www.communityeggdrop.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 1, 2018)
- Logo Placement on festival Goodie Bags (1,000 printed – must have high res logo by March 1, 2018)
- Opportunity to include promotional item in festival Goodie Bag (items must be received by March 15, 2018)

INVESTMENT: Beginning at \$15,000

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Company name listed in all press releases
- Logo and hyperlink on festival website <http://www.communityeggdrop.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 1, 2018)
- Opportunity to include promotional item in festival Goodie Bag (items must be received by March 15, 2018)

INVESTMENT: Starting at \$5,000

Gold Sponsor

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Company name listed in all press releases
- Logo and hyperlink on festival website <http://www.communityeggdrop.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 1, 2018)
- Opportunity to include promotional item in festival Goodie Bag (items must be received by March 15, 2018)

INVESTMENT: \$3,000

Silver Level

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo and hyperlink on festival website <http://www.communityeggdrop.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 1, 2018)
- Opportunity to include promotional item in festival Goodie Bag (items must be received by March 15, 2018)

INVESTMENT: \$2,000

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$750

