



May 11th & Wednesday, July 4th | Cauble Park on Lake Acworth 2018 SPONSORSHIP OPPORTUNITIES

Love the Lake Concert Series is fun for the whole family at beautiful Cauble Park on Lake Acworth. Come join the 15,000 attendees as they enjoy kids activities, yummy treats and great music on May 11th at the Smoke on the Lake BBQ Festival. Then enjoy fireworks and a flashback concert on Wednesday, July 4th too! Yes, you are reading this right... 2 events for the price of 1!

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo on festival t-shirt (must have high res logo by April 1, 2018)
- Recognition at Sponsor Luncheon. Up to four (4) complimentary lunches
- Four (4) tables of eight for each event
- Four (4) Parking Passes to each event

INVESTMENT: Starting at \$3,500 (ABA members \$2,500)

Gold Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo on festival t-shirt (must have high res logo by April 1, 2018)
- Recognition at Sponsor Luncheon. Up to two (2) complimentary lunches
- Two (2) tables of eight for each event
- Two (2) Parking Passes to each event

INVESTMENT: \$2,000 (ABA members \$1,500)

Silver Level

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo on festival t-shirt (must have high res logo by April 1, 2018)
- Recognition at Sponsor Luncheon. Up to two (2) complimentary lunches

INVESTMENT: \$1,250 (ABA members \$1,000)

Bronze Level (ABA Members Only)

- Logo on festival t-shirt (must have high res logo by April 1, 2018)
- Recognition at Sponsor Luncheon. Up to two (2) complimentary lunches
- One (1) tables of eight for each event
- One (1) Parking Passes to each event

INVESTMENT: \$250



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Presenting
\$3,500
(\$2,500 ABA Members)

Gold
\$2,000
(\$1,500 ABA Members)

Silver
\$1,250
(\$1,000 ABA Members)

Bronze
\$250
(ABA Members Only)

If you are interested in participating in the 2018 Love the Lake and 4th of July Festival, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____ **Title:** _____

City _____ **State** _____ **Zip** _____

Office: _____ **Cell:** _____ **E-mail:** _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.

Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Acworth, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2018 Love the Lake and 4th of July Festival, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: _____ **DATE** _____

Circle one: VISA MASTERCARD AMEX
Credit Card Number: _____ **Billing Zip:** _____
Exp Date: _____ **3-digit security code on back (4 - digit front for AMEX):** _____ **Amt:** _____

I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ **Date:** _____