



**Tuesday | July 3, 2018 | Duluth Town Green | Duluth, GA
2018 SPONSORSHIP OPPORTUNITIES**

Celebrate Independence Day on July 3rd with a fabulous firework display, rockin' bands and activities for all to enjoy. Enjoy Food Trucks, children's activities, giveaways and more on the Duluth Town Green. Come join the more than 15,000 in the fun!

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners
- Logo and hyperlink on festival website
http://www.duluthga.net/community/2what_s_happening/upcoming_events/duluth_celebrates_america_july_3rd.php
- Up to four (4) customized inclusion in social media (sponsor to provide verbiage)

INVESTMENT: Beginning at \$15,000

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: Fireworks | Kids Zone | Food Court | Main Stage)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners
- Logo and hyperlink on festival website
http://www.duluthga.net/community/2what_s_happening/upcoming_events/duluth_celebrates_america_july_3rd.php
- Up to two (2) customized inclusion in social media (sponsor to provide verbiage)

INVESTMENT: Starting at \$10,000

Gold Sponsor

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: Fireworks | Kids Zone | Food Court | Main Stage)
- Logo placement in select contracted print promotion
- Company name listed in all press releases
- Logo placement on festival banners
- Logo and hyperlink on festival website
http://www.duluthga.net/community/2what_s_happening/upcoming_events/duluth_celebrates_america_july_3rd.php

INVESTMENT: \$5,000

Silver Level

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival banners
- Logo and hyperlink on festival website
http://www.duluthga.net/community/2what_s_happening/upcoming_events/duluth_celebrates_america_july_3rd.php

INVESTMENT: \$2,500

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$1,000

