



**Thursday | July 4, 2019 | Dellinger Park | Cartersville, GA
2019 SPONSORSHIP OPPORTUNITIES**

Cartersville annual Fourth of July celebrations includes a parade, concert and FIREWORKS at Dellinger Park. Each year over 15,000 attendees join in on the fun, take in local artisans. Food, Kids activities and so much more.

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Mentions in all contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions through the parade
- Logo on Main Stage banner
- Inclusions in main stage announcements between entertainment acts
- Two (2) 8-top tables in front of Main Stage Entertainment

INVESTMENT: Starting at \$10,000

Concert Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Mentions in select contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions through the parade
- Logo on Main Stage banner
- Inclusions in main stage announcements between entertainment acts
- Two (2) 8-top tables in front of Main Stage Entertainment

INVESTMENT: \$5,000

Fireworks Sponsor (SOLD)

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Mentions in select contracted radio promotion
- Opportunity to have vehicle in parade
- Mentions through the parade
- Logo on Main Stage banner
- Inclusions in main stage announcements between entertainment acts
- Two (2) 8-top tables in front of Main Stage Entertainment

INVESTMENT: \$5,000

Kids Alley Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Mentions through the parade
- Logo on Kids Alley banner

INVESTMENT: \$2,500

Silver Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade

INVESTMENT: \$2,500

Bronze Sponsor

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$500
