



## **April 3, 2021 | 11a.m. – 5p.m. | Cumming Fairgrounds 2021 SPONSORSHIP OPPORTUNITIES**

The City of Cumming and Lou Sobh Honda and Lou Sobh Kia invite you and your family to sample more than 25 local restaurants from the Cumming and Forsyth County area. What a great way to sample all your favorite restaurants from \$1 - \$4! Join more than 15,000 attendees and enjoy the kids zone, free entertainment featuring an Egg Hunt with 50,000 eggs and candy for your smallest family members to scout for, music and so much more!

### **Title Sponsor**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners as Title Sponsor
- Logo and hyperlink on festival website
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2021)
- Logo on festival t-shirt (must have high res logo by April 1, 2021)

**INVESTMENT: Beginning at \$15,000**

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## **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Logo and hyperlink on festival website
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2021)
- Company name listed in all press releases

**INVESTMENT: Starting at \$5,000**

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## **Gold Sponsor**

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Entertainment Stage | Food Court | Ground Act | Kids Zone | Parade)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo and hyperlink on festival website <http://www.cummingfair.net/calendar-of-events/taste-of-forsyth/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2021)

**INVESTMENT: \$2,500**

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## **Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo and hyperlink on festival website <http://www.cummingfair.net/calendar-of-events/taste-of-forsyth/>

**INVESTMENT: \$1,500**

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## **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)

**INVESTMENT: \$750**

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## The Taste | April 3, 2021 | Cumming Fairground 2021 Sponsorship Form

Title  
\$15,000

Presenting  
\$5,000

Gold  
\$2,500

Silver  
\$1,500

Bronze  
\$750

If you are interested in participating in the 2021 The Taste at Cumming Fairgrounds, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_ Title: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

List Product / Promotion (anything not listed may not be permitted) \_\_\_\_\_

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Cumming, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2021 The Taste at Cumming Fairgrounds, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

SIGNATURE: \_\_\_\_\_ DATE \_\_\_\_\_

Circle one:                      VISA                      MASTERCARD                      AMEX  
Credit Card Number: \_\_\_\_\_ Billing Zip: \_\_\_\_\_  
Exp Date: \_\_\_\_\_ 3-digit security code on back (4 - digit front for AMEX): \_\_\_\_\_ Amt: \_\_\_\_\_

I \_\_\_\_\_ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_