

Northeast Cobb Community

# EGG DROP

@ Sprayberry High School

Presented by:



*C & S Paving, Inc.*

## **Saturday April 3, 2021 | 10 a.m. – 5 p.m. | Sprayberry High School 2021 SPONSORSHIP OPPORTUNITIES**

Please join us for the 12<sup>th</sup> Annual Northeast Cobb Community Egg Drop! There will be fun, food, games, a DJ, activities and, of course, egg hunts for all ages. Kids will marvel as the helicopter drops thousands of eggs onto the football field at Sprayberry High School to kick-off the hunt. Over 90,000 eggs and candy will be given away!

### **Title Sponsor**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners as Title Sponsor
- Logo and hyperlink on festival website <http://www.communityeggdrop.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 26, 2021)

### **INVESTMENT: Beginning at \$10,000**

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Attn: Bill Watson | Sponsorship Manager | [billwatson@jrmmanagement.com](mailto:billwatson@jrmmanagement.com)  
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156  
770-423-1330 | Fax: 770-293-0047

## **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Company name listed in all press releases
- Logo and hyperlink on festival website <http://www.communityeggdrops.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 26, 2021)

## **INVESTMENT: Starting at \$5,000**

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## **Gold Sponsor**

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Company name listed in all press releases
- Logo and hyperlink on festival website <http://www.communityeggdrops.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 26, 2021)

## **INVESTMENT: \$3,000**

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## **Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo and hyperlink on festival website <http://www.communityeggdrops.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by March 26, 2021)

## **INVESTMENT: \$2,000**

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## **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)

## **INVESTMENT: \$750**



**NE Cobb Community Egg Drop | April 3, 2021 | Sprayberry High School  
2021 Sponsorship Form**

<p>Title \$10,000</p> <input style="width: 50px; height: 30px;" type="checkbox"/>	<p>Presenting \$5,000</p> <input style="width: 50px; height: 30px;" type="checkbox"/>	<p>Gold \$3,000</p> <input style="width: 50px; height: 30px;" type="checkbox"/>	<p>Silver \$2,000</p> <input style="width: 50px; height: 30px;" type="checkbox"/>	<p>Bronze \$750</p> <input style="width: 50px; height: 30px;" type="checkbox"/>
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If you are interested in participating in the 2021 NE Cobb Community Egg Drop, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Gold Level may require a separate detailed agreement.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_ Title: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

List Product / Promotion (anything not listed may not be permitted) \_\_\_\_\_

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the Sprayberry High School, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2021 NE Cobb Community Egg Drop, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

**SIGNATURE:** \_\_\_\_\_ **DATE** \_\_\_\_\_

Circle one:                      VISA                      MASTERCARD                      AMEX

Credit Card Number: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Exp Date: \_\_\_\_\_ 3-digit security code on back (4 - digit front for AMEX): \_\_\_\_\_ Amt: \_\_\_\_\_

I \_\_\_\_\_ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_