



**September 18 & 19, 2021 | Glover Park | Marietta, GA  
Historic Downtown Marietta Square**

## **2021 SPONSORSHIP OPPORTUNITIES**

Join us for the 30<sup>th</sup> annual Marietta Streetfest which takes place on the historic Glover Park on the Marietta Square! This two-day event draws an estimated 25,000 in attendance and benefits the Marietta Museum of History. There are many free activities for all to enjoy like the Artist Market with over 70 artist, children's activities including inflatables, make and take art stations, the Tiny Tot Town, Food Truck Alley, Grassroots Music Festival and the Hub Caps & History Car Show (Saturday only).

### **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners
- Logo and hyperlink on festival website [www.mariettastreetfest.com](http://www.mariettastreetfest.com)

**INVESTMENT: Beginning at \$15,000**

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Attn: Bill Watson | Sponsorship Manager | [billwatson@jrmmanagement.com](mailto:billwatson@jrmmanagement.com)  
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156  
770-423-1330 | Fax: 770-293-0047

## **Title Sponsor**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities: Artist Market | Children's Activities | Food Truck Alley | Grassroots Music Festival | Hub Caps & History Car Show (Saturday only) | Tiny Tot Town)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners
- Logo and hyperlink on festival website [www.mariettastreetfest.com](http://www.mariettastreetfest.com)

**INVESTMENT: Starting at \$10,000**

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## **Gold Sponsor**

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities: Artist Market | Children's Activities | Food Truck Alley | Grassroots Music Festival | Hub Caps & History Car Show (Saturday only) | Tiny Tot Town)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement on festival banners
- Logo on bandstand banner for one week prior to the event and throughout three-day event
- Logo and hyperlink on festival website [www.mariettastreetfest.com](http://www.mariettastreetfest.com)

**INVESTMENT: \$6,000**

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## **Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo on bandstand banner for one week prior to the event and throughout three-day event
- Logo and hyperlink on festival website [www.mariettastreetfest.com](http://www.mariettastreetfest.com)

**INVESTMENT: \$3,000**

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## **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)
- Logo and hyperlink on festival website [www.mariettastreetfest.com](http://www.mariettastreetfest.com)

**INVESTMENT: \$1,200**

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**2021 Sponsorship Form**

**Presenting**  
**\$15,000**

**Title**  
**\$10,000**

**Gold**  
**\$6,000**

**Silver**  
**\$3,000**

**Bronze**  
**\$1,200**

If you are interested in participating in the 2021 Marietta Streetfest, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

**Company Name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Office:** \_\_\_\_\_ **Cell:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**List Product / Promotion (anything not listed may not be permitted)** \_\_\_\_\_

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Marietta, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2021 Marietta Streetfest, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

**SIGNATURE:** \_\_\_\_\_ **DATE** \_\_\_\_\_

Circle one:  VISA  MASTERCARD  AMEX

Credit Card Number: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Exp Date: \_\_\_\_\_ 3-digit security code on back (4 - digit front for AMEX): \_\_\_\_\_ Amt: \_\_\_\_\_

I \_\_\_\_\_ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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