

Saturday July 3, 2021 ~ 6:00 pm - 10:00 pm

2021 SPONSORSHIP OPPORTUNITIES

The City of Kennesaw's 2021 pre-Independence Day celebration of freedom, music and fireworks is one of the biggest and best in North Georgia! Salute to America eventgoers will be treated to two stages of live music, festive street entertainment, food vendors and plenty of activities for the kids. Admission is FREE

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10' x 40' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities circle one: ATMs | Entertainment Stage | Food Court | Kids Zone | Fireworks)
- Company logo listed in all print material as Presenting Sponsor
- Included in social media campaign
- Inclusion in stage announcements as Presenting Sponsor.
- Logo and hyperlink on festival website www.kennesawjuly3.com/

INVESTMENT: Starting at \$5,000

Gold Sponsor

- Industry category exclusivity (exhibiting only)
- On-site display space (up to 10' x 30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Company logo listed in all print material
- Included in social media campaign
- Inclusion in stage announcements
- Logo and hyperlink on festival website www.kennesawjuly3.com/

INVESTMENT: \$2,500

Citizen I and I

Silver Level

• On-site display space (10'x10' and tent, table and chairs included)

Logo and hyperlink on festival website - www.kennesawjuly3.com/

INVESTMENT: \$1,000

Bronze Level

Logo and hyperlink on festival website - www.kennesawjuly3.com/

INVESTMENT: \$250



Saturday July 3, 2021 ~ 6:00 pm - 10:00 pm Sponsor Application

If you are interested in participating in the 2021 City of Kennesaw Salute to America – July 3rd, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Gold Level may require a separate detailed agreement. Company Name:		Presenting \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$250		
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Company Address:	form completely and r	nail it to us with	your payment. Ple	ase make check p	payable to: JRM Manag		
City	Company Name:			Contact:			
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