



Saturday; October 16, 2021

5:00 pm – 9:00 pm

Swift-Cantrell Park

Kennesaw, GA

2021 SPONSORSHIP OPPORTUNITIES

Kennesaw Parks & Recreation beckons area ghouls, ninjas, superheroes and princesses to “Spook-Central Park” for its annual Fall-O-Ween Fest—an evening of FREE carnival games, trick or treating, children’s amusements and costumed family-fun. Come dressed in your best Halloween digs and showcase your cool moves during a Monster Mash Dance Party. Judges will award prizes every half-hour to their favorite costumed participants.

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10’ x 40’ and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Entertainment Stage | Food Court | Kids Zone | Costume Contest)
- Company logo listed in all print material as Presenting Sponsor
- Included in social media campaign
- Inclusion in stage announcements as Presenting Sponsor.
- Logo and hyperlink on festival website - www.kennesaw-ga.gov/event/fall-o-ween-fest/

INVESTMENT: Starting at \$3,500

Gold Sponsor

- On-site display space (up to 10’ x 30’ and tent, table and chairs included)
- Company logo listed in all print material
- Inclusion in stage announcements
- Logo and hyperlink on festival website - www.kennesaw-ga.gov/event/fall-o-ween-fest/

INVESTMENT: \$1,000

Silver Level

- On-site display space (10’x10’ and tent, table and chairs included)
- Logo and hyperlink on festival website - www.kennesaw-ga.gov/event/fall-o-ween-fest/

INVESTMENT: \$500

Bronze Level

- Logo and hyperlink on festival website - www.kennesaw-ga.gov/event/fall-o-ween-fest/

INVESTMENT: \$250



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Sponsor Application

Presenting
\$3,500

Gold
\$1,000

Silver
\$500

Bronze
\$250

If you are interested in participating in the 2021 City of Kennesaw Fall-O-Ween Fest, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Gold Level may require a separate detailed agreement.

Company Name: _____ Contact: _____

Company Address: _____ Title: _____

City _____ State _____ Zip _____

Office: _____ Cell: _____ E-mail: _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged, and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless City of Kennesaw, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2021 City of Kennesaw Fall-O-Ween Fest, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival.

APPLICATION MUST BE SIGNED.

SIGNATURE: _____ DATE _____

Circle one:	VISA	MASTERCARD	AMEX
Credit Card Number:	_____		Billing Zip: _____
Exp Date:	_____	3-digit security code on back (4 - digit front for AMEX): _____	Amt: _____
I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.			
Cardholder's Signature:	_____		Date: _____