



Sunday, July 4th, 2021 | Cumming Fairground | Cumming, GA 2021 SPONSORSHIP OPPORTUNITIES

Celebrate Independence Day on July 4th with a fabulous firework display, a parade, children's activities and of course plenty of food! Come join the more than 15,000 in the fun and entertainment!

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Mentions throughout the parade
- Inclusion in main stage announcements between entertainment acts (up to four (4) mentions)
- Four (4) 8-top tables in front of Main Stage Entertainment

INVESTMENT: Starting at \$15,000

Firework Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Inclusion in main stage announcements between entertainment acts (up to two (2) mentions)
- Two (2) 8-top tables in front of Main Stage Entertainment

INVESTMENT: \$5,000

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

Stage/Concert Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Inclusion in main stage announcements between entertainment acts (up to two (2) mentions)
- Two (2) 8-top tables in front of Main Stage Entertainment

INVESTMENT: \$5,000

Kids Zone Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Thirty (30) unlimited rides arm bands for Kids Zone

INVESTMENT: \$2,500

Silver Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Opportunity to have vehicle in parade

INVESTMENT: \$2,500

Bronze Sponsor

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$750



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**Presenting
\$15,000**

**Fireworks
\$5,000**

**Stage/Concert
\$5,000**

**Kids Zone
\$2,500**

**Silver
\$2,500**

**Bronze
\$750**

If you are interested in participating in the 2021 City of Cumming July 4th, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____ **Title:** _____

City _____ **State** _____ **Zip** _____

Office: _____ **Cell:** _____ **E-mail:** _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Cumming, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2021 City of Cumming July 4th, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: _____ **DATE** _____

Circle one:	VISA	MASTERCARD	AMEX
Credit Card Number: _____	Billing Zip: _____		
Exp Date: _____	3-digit security code on back (4 - digit front for AMEX): _____		Amt: _____
<p>I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.</p>			
Cardholder's Signature: _____		Date: _____	

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