



December 10 & 11, 2021 | Cumming Fairgrounds | Cumming, GA 2021 SPONSORSHIP OPPORTUNITIES

Join us as we celebrate 26 years of Christmas in Cumming which is located at the Cumming Fairgrounds in the Big Red Barn. We will have over 100 artisans, a Christmas Light show, hayrides and much more! Come join the 7,500 who attend annually!

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Company name listed in all press releases
- Logo placement on festival flyers (10,000 printed – Must have high res logo by November 7, 2021)

INVESTMENT: Starting at \$5,000

Gold Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Company name listed in all press releases
- Logo placement on festival flyers (10,000 printed – Must have high res logo by November 7, 2021)

INVESTMENT: Starting at \$3,000

Silver Sponsor

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: Entertainment | Hot Chocolate | Kids Zone | Photos with Santa)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement on festival flyers (10,000 printed – Must have high res logo by November 7, 2021)

INVESTMENT: \$2,000

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$750



Christmas in Cumming | December 10 & 11, 2021 | Cumming Fairgrounds 2021 Sponsorship Form

Presenting
\$5,000

Gold
\$3,000

Silver
\$2,000

Bronze
\$750

If you are interested in participating in the 2021 Christmas in Cumming, please fill-out this form completely and mail it to us with your payment. Please make check payable to: JRM Management Services, Inc. Any sponsor above Major Level may require a separate detailed agreement.

Company Name: _____ Contact: _____

Company Address: _____ Title: _____

City _____ State _____ Zip _____

Office: _____ Cell: _____ E-mail: _____

List Product / Promotion (anything not listed may not be permitted) _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.

Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are not accepted, you will not be charged and your application will be returned. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Cumming, Cumming Fairgrounds, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2021 Christmas in Cumming, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. APPLICATION MUST BE SIGNED.

SIGNATURE: _____ DATE _____

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3-digit security code on back (4 - digit front for AMEX): _____ Amt: _____

I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____