



## **April 11, 2020 | 11a.m. – 5p.m. | Cumming Fairgrounds 2020 SPONSORSHIP OPPORTUNITIES**

The City of Cumming and Lou Sobh Honda and Lou Sobh Kia invite you and your family to sample more than 25 local restaurants from the Cumming and Forsyth County area. What a great way to sample all your favorite restaurants from \$1 - \$4! Join more than 15,000 attendees and enjoy the kids zone, free entertainment featuring an Egg Hunt with 50,000 eggs and candy for your smallest family members to scout for, music and so much more!

### **Title Sponsor**

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners as Title Sponsor
- Logo and hyperlink on festival website
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2020)
- Logo on festival t-shirt (must have high res logo by April 1, 2020)

### **INVESTMENT: Beginning at \$15,000**

---

Attn: Bill Watson | Sponsorship Manager | [billwatson@jrmmanagement.com](mailto:billwatson@jrmmanagement.com)  
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156  
770-423-1330 | Fax: 770-293-0047

## **Presenting Sponsor**

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Logo and hyperlink on festival website
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2020)
- Company name listed in all press releases

**INVESTMENT: Starting at \$5,000**

---

## **Gold Sponsor**

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Entertainment Stage | Food Court | Ground Act | Kids Zone | Parade)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Logo and hyperlink on festival website <http://www.cummingfair.net/calendar-of-events/taste-of-forsyth/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2020)

**INVESTMENT: \$2,500**

---

## **Silver Level**

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo and hyperlink on festival website <http://www.cummingfair.net/calendar-of-events/taste-of-forsyth/>

**INVESTMENT: \$1,500**

---

## **Bronze Level**

- On-site display space (up to 10'x10' and tent, table and chairs included)

**INVESTMENT: \$750**

---

