

Northeast Cobb Community

EGG DROP

@ Sprayberry High School

Presented by:



C & S Paving, Inc.

Saturday April 11, 2020 | 10 a.m. – 5 p.m. | Sprayberry High School 2020 SPONSORSHIP OPPORTUNITIES

Please join us for the 11th Annual Northeast Cobb Community Egg Drop! There will be fun, food, games, a DJ, activities and, of course, egg hunts for all ages. Kids will marvel as the helicopter drops thousands of eggs onto the football field at Sprayberry High School to kick-off the hunt. Over 90,000 eggs and candy will be given away!

Title Sponsor

- Industry category exclusivity
- On-site display space (up to 20'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in all contracted print promotion
- Logo placement in all contracted television promotion
- Mentions in all contracted radio promotion
- Company name listed in all press releases
- Logo placement on festival banners as Title Sponsor
- Logo and hyperlink on festival website <http://www.communityeggdrop.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2020)

INVESTMENT: Beginning at \$10,000

Attn: Bill Watson | Sponsorship Manager | billwatson@jrmmanagement.com
JRM Management Services, Inc. | P.O. Box 777 | Kennesaw, GA 30156
770-423-1330 | Fax: 770-293-0047

Presenting Sponsor

- Industry category exclusivity
- On-site display space (up to 10'x30' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Logo placement in select contracted print promotion
- Logo placement in select contracted television promotion
- Mentions in select contracted radio promotion
- Company name listed in all press releases
- Logo and hyperlink on festival website <http://www.communityeggdrop.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2020)

INVESTMENT: Starting at \$5,000

Gold Sponsor

- Industry category exclusivity (exhibits only)
- On-site display space (up to 10'x20' and tent, table and chairs included)
- Naming rights to one (1) event asset (asset opportunities – circle one: ATMs | Egg Hunt | Entertainment Stage | Food Court | Kids Zone | Photos with Easter Bunny)
- Opportunity to sample product (sample size limited to 4oz)
- Logo placement in select contracted print promotion
- Company name listed in all press releases
- Logo and hyperlink on festival website <http://www.communityeggdrop.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2020)

INVESTMENT: \$3,000

Silver Level

- On-site display space (up to 10'x20' and tent, table and chairs included)
- Opportunity to sample product (sample size limited to 4oz)
- Logo and hyperlink on festival website <http://www.communityeggdrop.org/>
- Logo placement on festival flyers (20,000 printed - Must have high res logo by April 1, 2020)

INVESTMENT: \$2,000

Bronze Level

- On-site display space (up to 10'x10' and tent, table and chairs included)

INVESTMENT: \$750

