



44th Annual Snellville Days Festival



May 6 & 7, 2017

2017 SNELLVILLE DAYS SPONSORSHIP LEVELS

Presenting Level Sponsor - \$5,000.00 +

- Logo included in all paid print advertisement.
(Deadline for inclusion is April 14, 2017)
- Logo included on T-shirts distributed to vendors.
(Deadline for inclusion is April 14, 2017)
- Logo included on Website as Presenting Sponsor.
- Up to five banners (provided by Sponsor) placed in prominent locations.
- Place promotional piece or flyer in 2,500 "Welcome Bags" that are distributed to festival patrons.
- Prime booth space in a high traffic area with tents, tables, and chairs, **size of space is flexible.**
- 8 Snellville Days T-shirts.
- Sampling permitted
- Exclusive sponsor for your industry

Gold Level - \$2,500.00 and up

Assets to Sponsor

Ground Act (Free Show)

Kids Zone

Food Court

Welcome Bags Digital Sign (\$3,500)

Entertainment Stage

ATM

Includes:

- Banner or signage crediting Sponsor as title of asset
- Logo included on T-shirts distributed to vendors.
(Deadline for inclusion is April 14, 2017)
- Logo included on Website
- Listed on Festival Banner as Gold Level Sponsor.
- Prime booth space in a high traffic area with tents, tables, and chairs, **space size flexible.**
- Place promotional piece or flyer in 2,500 "Welcome Bags" that are distributed to festival patrons.
- Up to three banners (provided by Sponsor) placed in prominent locations.
- 6 Snellville Days T-shirts.
- Sampling permitted

Silver Level - \$1,500.00

- Logo included on T-shirts distributed to vendors.
(Deadline for inclusion is April 14, 2017)
- One banner (provided by Sponsor) placed in a prominent location.
- Place promotional piece or flyer in 2,500 "Welcome Bags" that are distributed to festival patrons.
- Prime 10 x 20 booth space in a high traffic area with tents, tables, and chairs.
- 4 Snellville Days T-shirts.
- Sampling permitted

Bronze Level - \$500.00

- **Prime 10 x 10 booth space in a high traffic area with tent, table, and chairs.**
- Listed on T-shirts distributed to vendors. (Deadline for inclusion is April 14, 2017)
- Place promotional piece or flyer in 2,500 "Welcome Bags" that are distributed to festival patrons.
- 2 Snellville Days T-shirts.

Supporting Level - \$250.00

- Place promotional piece or flyer in 2,500 "Welcome Bags" that are distributed to festival patrons.
- Listed on T-shirts distributed to vendors. (Deadline for inclusion is April 14, 2017)
- 2 Snellville Days T-shirts.

Sponsorship questions? Contact Bill Watson:

billwatson@jrmmanagement.com / 770-423-1330

Please send a high resolution jpeg copy of your logo to Deborah Puette at dpuette@snellville.org

All Sponsors are eligible to place their own flyer or promotional piece in the 2,500 "Welcome Bags" that are distributed to the public by the Snellville Days Committee. All marketing pieces for the Welcome Bags are due by Monday, May 1, 2017.



44th Annual Snellville Days Festival May 6 & 7, 2017 Sponsorship Form



Presenting
\$5,000 +

Gold
\$2,500 +

Silver
\$1,500

Bronze
\$500

Supporting
\$250

If you are interested in participating in the 2017 Snellville Days Festival, please fill-out this form **completely** and mail it to us with your payment. **Please make check payable to: JRM Management Services, Inc.** Any sponsor above Silver Level may require a separate detailed agreement.

Company Name: _____ **Contact:** _____

Company Address: _____

City _____ **State** _____ **Zip** _____

Office: _____ **Cell:** _____ **E-mail:** _____

List Product / Promotion (anything not listed may not be permitted) _____

Please review sponsor levels for quantities and fill in accordingly

T-SHIRTS: Small _____ Medium _____ Large _____ X-Large _____ XX-Large _____

Place promotional piece or flyer in 2,500 "Welcome Bags" that are distributed to festival patrons deadline 5/1/17 - deliver to parks office.

Please send a high resolution jpeg copy of your logo to Deborah Puette at dpuette@snellville.org

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3-digit security code on back (4 - digit front for AMEX): _____ Amt: _____

I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are **not** accepted, you will **not** be charged and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Snellville, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2017 Snellville Days, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

SIGNATURE: _____ **DATE** _____