



# Management Services, Inc.

P.O. Box 777 Kennesaw, GA 30156  
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## Stars, Stripes & Cartersville Fourth of July Celebration SPONSORSHIP INFORMATION

**Dellinger Park ~ Cartersville, GA**

**Event Date: Tuesday - July 4, 2017**

**4:00 PM - 10:00 PM**

**Arts & Crafts, Food, Kid's Activities, Music and  
Largest Fireworks display ever!!**

**Presenting Sponsor Package - \$10,000 +**

- "Presenting Sponsor" will have logo on all printed materials and listed in press releases
- "Presenting Sponsor" will receive exclusive industry status.
- "Presenting Sponsor" may participate in the parade with vehicles, banners etc..
- "Presenting Sponsor" will receive mentions throughout the parade.
- "Presenting Sponsor" will be able to create live on-site promotions in a flexible space during the event.
- "Presenting Sponsor" will be able to roam promoting their product during the event. (must be approved by festival manager)
- "Presenting Sponsor" will receive four 8-top reserved tables and 8 unlimited ride armbands.
- "Presenting Sponsor" will be able to address the evening crowd from the stage.

- **Fireworks Sponsor Package - \$5,000**

- “Fireworks Sponsor” will have logo on all printed materials and listed in press releases with City of Cartersville and Bartow County as co-sponsors.
  - “Fireworks Sponsor” will receive exclusive industry status.
  - “Fireworks Sponsor” may participate in the parade with vehicles & banners etc..
  - “Fireworks Sponsor” will receive two 8-top reserved tables and 8 unlimited ride armbands.
  - “Fireworks Sponsor” will be able to create live on-site promotions in a 10 x 20 space during the event.
  - “Fireworks Sponsor” will be able to address the evening crowd from the stage.
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**Stage/Concert Sponsor Package - \$5,000**

- “Stage/Concert Sponsor” will be listed on all printed materials and press releases as asset sponsor.
  - “Stage/Concert Sponsor” will have banner on stage as asset sponsor and receive mentions from the stage.
  - “Stage/Concert Sponsor” may participate in the parade with vehicles, banners etc..
  - “Stage/Concert Sponsor” will receive two 8-top reserved tables and 8 unlimited ride armbands.
  - “Stage/Concert Sponsor” will be able to create live on-site promotions in a 10 x 20 space during the event.
  - “Stage/Concert Sponsor” will be able to address the evening crowd from the stage.
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**Kids Zone Sponsor Package - \$2,500**

- “Sponsor” will be listed on all printed materials and press releases.
  - “Sponsor” may participate in the parade with promotional vehicles, banners etc..
  - **“Sponsor” will receive 30 (thirty) arm bands for unlimited rides in Kids Zone.**
  - “Sponsor” will have signage throughout Kids Zone.
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**Major Sponsor/Asset Package - \$2,500**

- “Sponsor” may participate in the parade with promotional vehicles, banners etc..
  - “Sponsor” will be able to create live on-site promotions in a 10 x 20 space during the event.
  - “Sponsor” will be permitted to sample (size must be approved).
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**Exhibitor Sponsor Package - \$500**

- “Sponsor” will receive a 10 x 10 space, tent, table, and chairs in a high traffic area.
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**Stars, Stripes & Cartersville  
 Fourth of July Celebration**

**Event Date: Tuesday - July 4, 2017**

**Sponsorship Form**

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Presenting</b>	<b>Fireworks</b>	<b>Stage/Concert</b>	<b>Kid's Zone</b>	<b>Major</b>	<b>Exhibiting</b>
<b>\$10,000</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$2,500</b>	<b>\$500</b>

If you are interested in participating in the 2017 Stars, Stripes & Cartersville 4th of July Celebration, please fill-out this form **completely** and mail it to us with your payment. **Please make check payable to: JRM Management Services, Inc.** Any sponsor above Major Level may require a separate detailed agreement.

**Company Name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Office:** \_\_\_\_\_ **Cell:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**List Product / Promotion (anything not listed may not be permitted)** \_\_\_\_\_

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information below.

Circle one:	VISA	MASTERCARD	AMEX
Credit Card Number:	_____		Billing Zip: _____
Exp Date:	_____	3-digit security code on back (4 - digit front for AMEX): _____	Amt: _____
I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.			
Cardholder's Signature:	_____		Date: _____

Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. If you are **not** accepted, you will **not** be charged and your application will be returned. **No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control.** I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Cartersville, Cartersville Optimist Club, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2017 Stars, Stripes & Cartersville 4th of July Celebration, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

**SIGNATURE:** \_\_\_\_\_ **DATE** \_\_\_\_\_